

# HOW WILL YOU FILE YOUR TAXES?

I WANT A  
TAX PRO TO  
PREPARE MY  
RETURN



Glad to help!  
Do you want to  
go to an office?

No  
thanks

Yes,  
please.



Check out  
*H&R Block  
Tax Pro Go.*

Do you want to  
see the same tax  
pro every year?

Doesn't  
matter



Visit any  
*H&R Block  
tax office.*

Yes,  
please.



I'LL BE  
PREPARING  
MY OWN TAX  
RETURN



Way to go, you tax genius!  
Here's how we can help...

Nope,  
I'm not

Are you self-employed?

I sure  
am!



**SELF-EMPLOYED**

Hah!  
I wish...

Do you have investment  
home sale income?

Indeed  
I do.



**DIY PREMIUM**

Do you want to optimize  
charitable deductions?

I would  
love to.



**DIY DELUXE**

Not this  
year



**DIY FREE**

Of  
course!

Do you want a tax pro  
to review your return?



Tax Pro Review  
**FOR THE  
WIN!**