

## **Mackenzie Investments and B2B Bank sign TFSA loan distribution agreement**

**Toronto, September 20, 2018** – Mackenzie Investments (Mackenzie) and B2B Bank have signed a distribution agreement that will allow Canadian investors, through their advisors, to invest in Mackenzie Tax-Free Savings Accounts (TFSA) at a preferred loan rate. The TFSA loan program is available exclusively to advisors.

“With the preferred rate loan program, more Canadians can access a Mackenzie TFSA to support their financial goals,” says Tim Prescott, Vice President, Key Accounts, Institutional Sales & Service at Mackenzie Investments. “This is a great opportunity for investors to experience Mackenzie’s commitment to helping them achieve financial success.”

With a long-standing history of investment lending experience and a loan portfolio in the billions, B2B Bank is well known amongst the financial advisor community for its comprehensive suite of investment lending products and solutions. B2B Bank provides Investment, RSP and TFSA loan options to advisors in the mutual fund and insurance sectors to support them in building their clients’ wealth.

“B2B Bank is pleased to launch this new TFSA loan program and further deepen our relationship with Mackenzie,” says Donald King, Senior Vice President, Distribution at B2B Bank. “This agreement broadens the RSP and investment loan programs currently in place with Mackenzie, and now allows advisors to offer their clients access to Mackenzie TFSAs at lower borrowing rates. B2B Bank is proud to offer lending programs with superior rates.”

### **About Mackenzie Investments**

Mackenzie Investments was founded in 1967, and is a leading investment management firm providing investment advisory and related services. With \$130.2 billion in assets under management as of July 31, 2018, Mackenzie Investments distributes its investment services through multiple distribution channels to both retail and institutional investors. Mackenzie Investments is a member of the IGM Financial Inc. (TSX: IGM) group of companies. IGM Financial is one of Canada’s premier financial services companies with \$160.4 billion in total assets under management as of July 31, 2018. For more information, visit [mackenzieinvestments.com](http://mackenzieinvestments.com).

### **About B2B Bank**

B2B Bank is a leading provider of banking products to more than 27,000 financial advisors and brokers across Canada. Through the professional advisor and broker channels, it offers a broad range of products and services to consumers including Investment, RSP and TFSA Loans, mortgages, GICs, banking services and investment accounts and services through B2B Bank Dealer Services. B2B Bank is proudly dedicated to serving the needs of its clients and it continues to provide innovative products and solutions that help advisors and brokers build rewarding relationships with their clients. B2B Bank is a Schedule I bank with \$14.7 billion in consumer deposits, \$11.8 billion in loans and mortgages and \$23.5 billion in assets under administration. B2B Bank is a member of industry associations serving the financial community and is also a member of the Canada Deposit Insurance Corporation (CDIC). For more information, please visit <https://b2bbank.com>.

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For more information:

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