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PRESS RELEASE FOR IMMEDIATE RELEASE

Allergy Standards Ltd announce that Sanitaire EON Allergen Upright Vacuum Cleaner by Electrolux has met the scientific requirements for the asthma & allergy friendly® Certification Standards

DUBLIN, Ireland. (April 12, 2018) – The International standards Body Allergy Standards Limited (ASL) announced today that Sanitaire EON Allergen Upright Vacuum Cleaner has passed the relevant scientific standards to be CERTIFIED **asthma & allergy friendly®**.

Electrolux Sanitaire EON Allergen Upright Vacuum Cleaner passed the ASP:03:01 Vacuum Cleaner Certification Standard and was then the first commercial upright vacuum cleaner to be eligible to join the **asthma & allergy friendly®** Certification Program. To pass the ASP:03:01 Vacuum Cleaner Certification Standard, the Electrolux Sanitaire EON had to demonstrate its ability to reduce allergenic and irritant materials, both when new and after extended use.

The ASP:03:01 Vacuum Cleaner Certification Standard developed by ASL includes:

1. Evaluation of capability to remove allergen-containing test dust from carpets
2. Evaluation of airborne allergen levels during vacuuming
3. Evaluation of the integrity of the air filtration system
4. Assessment of the performance of the Vacuum Cleaner as the dust reservoir fills or the filter begins to clog with dust particles.
5. Assessment of exposure to allergens during bag change or receptacle emptying

The **asthma & allergy friendly®** Certification is only awarded to products that have complied with the strict scientific standards.

“There is a growing awareness of the impact of indoor air quality and its effect on our health in schools, offices and other workplaces. The Electrolux Sanitaire EON™ Allergen commercial vacuum cleaner has come through our stringent testing standards proving its ability to not only remove allergens from the environment, but to also reduce redistribution and exposure to the operator.” said Dr. Joey DeCoursey, Senior Scientific Officer at ASL.

"We are glad that the latest innovative Electrolux commercial vacuum has passed our standards and is now CERTIFIED to be more suitable for those with asthma and allergies." said Dr. John McKeon, CEO of ASL. *"Our rigorous testing shows it will be a viable option for commercial environments concerned with maintaining good indoor air quality."*

About Allergy Standards and the asthma & allergy friendly® Certification Program

"The Application of science to solve allergy labelling challenges": Allergy Standards Limited (ASL) is an international certification company that prepares independent standards for testing a wide range of products to determine their suitability for asthmatics and individuals with associated allergies. ASL has devised a series of proprietary testing protocols and suitability specifications for products to meet in order to be eligible for certification as **asthma & allergy friendly®**. ASL has developed these protocols to identify products that consumers can trust have been subject to rigorous testing to determine their relative suitability for people with asthma and allergies. <http://www.allergystandards.com/>