



LONDON REGION CONSUMERS MEET WITH... ZOLTAN DOBSINAI SR. *from* PIONEER FAMILY POOLS

Pioneer Family Pools is a three year Consumer Choice Award winner in the category of *Swimming Pools* in the region of London. The company has been in business since 1965 and is London Region leading Swimming Pool and Hot Tub Products and Services Provider.



WHAT DOES IT MEAN FOR YOUR COMPANY TO BE VOTED BY CONSUMERS AS YOUR CITY'S BEST?

It is a privilege and an honour to receive this award.

WHAT SETS YOU APART FROM YOUR COMPETITORS?

The experience that the length of time in business, 53 years, brings.

19 stores in our chain, that help us bring the best products at the best prices to our customers.

HOW WILL WINNING THIS AWARD AFFECT THE WORK YOU DO MOVING FORWARD?

We will strive to continue providing the best products and the best service possible.

WHAT IS THE BIGGEST RISK YOU HAVE EVER TAKEN IN BUSINESS?

Opening the Hyde Park location when there were only farmer's fields in the area in the mid 1980's.

BUSINESSWISE, WHAT IS YOUR NEXT BIG STEP?

We are very excited to be the exclusive representatives of the Endless Pool line of Fitness Pools & Fitness Spas.

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BUSINESS MOTTO

Do exceptional projects, exceptionally well and provide exceptional service to all our customers.

LOVE IN MY JOB

Every day is different and has its own challenges and rewards.

LEARNED ON THE JOB

One is never too old to learn. Young ideas are refreshing and exciting

BIGGEST SUCCESS

Having the good sense to marry my incredible wife, Christina, of 40 years.

ONE WORD I WANT TO OWN IN MY CUSTOMERS' MIND

Reliable