



SDI Media to Localize Fox's *Harry* in Multiple Languages For Same Day Release Across Asia

Hong Kong, Monday March 13, 2017 – Fox Networks Group (FNG) Asia has selected SDI Media to localize popular American talk show, *Harry*, hosted by Harry Connick Jr. in multiple languages for distribution across Asia. SDI Media is creating same-day localized versions in both Mandarin and Thai languages for audiences across Asia to view the same episode aired earlier in the U.S. with quality translations and subtitles. Subtitled versions of *Harry* are now available to view across Hong Kong, Taiwan, Singapore, Malaysia and Thailand within a 24-hour timeline of the original airdate.

SDI Media utilizes the largest network of owned and operated studios worldwide, supported by dedicated teams, and in-house voice writers to provide clients the resources necessary to deliver day-and-date localized content. SDI Media's extensive experience has enabled the global provider to deliver translated content in multiple languages for both digital and broadcast platforms in record time. The new contract with FNG for *Harry* continues a relationship with SDI Media for expedited localization servicing that began in 2015.

"Global audiences are requesting access to the same content across all territories and we are pleased to partner with FNG to assist in the fulfillment of those requests," said Michael Tang, Managing Director of Asia at SDI Media. "As broadcasters require faster timelines in additional languages, SDI Media is equipped to manage those projects and fulfill those demands."

Harry airs Tuesdays to Saturdays at 4:15pm and 7pm on StarWorld SEA.

ABOUT SDI MEDIA:

SDI Media is the world's leading localization provider of dubbing, subtitling, and media services, utilizing the largest owned and operated network of recording studios worldwide. SDI Media offers clients an end-to-end localization solution for theatrical, broadcast, digital, interactive, and new media platforms using a comprehensive suite of customizable localization applications. With over 40 years of experience delivering translated content to global platforms, SDI Media continues to be the most trusted localization partner worldwide. For more information about SDI Media, please visit www.sdimedia.com.

For additional information please visit www.sdimedia.com or contact Aviv Gattenuo at +1.310.388.8942 with press inquiries.