

Puteaux, 10th May 2017

Havas Annual Shareholders' Meeting

The Havas Annual Shareholders' Meeting took place today at the Group's headquarters and was chaired by Yannick Bolloré. All the proposed resolutions were adopted. The dividend of 18 cents € per share (an increase of 20% compared to the dividend paid in 2016) payable in cash or in new shares, will be paid on June 13th 2017.

Concerning the option for the dividend to be paid in shares, the subscription price is set at 7.48 euros and the subscription period will run from May 17 to June 2nd 2017 included.

The terms of office of Mr Jacques Séguéla, Mr Yves Cannac, Mr Stéphane Israël and Madame Christine Ockrent as well as those of the companies Bolloré SA, Financière de Sainte Marine, Financière de Longchamp and Longchamp Participations were renewed for a further term of three years.

Detailed voting results may be consulted on the Havas Group website under "Shareholders Meeting" of May 10, 2017.

About Havas Group

Havas is one of the world's largest global communications groups. Founded in 1835 in Paris, the Group now employs 20,000 people in over 100 countries. Havas Group is committed to being the world's best company at creating meaningful connections between people and brands through creativity, media and innovation. Based on a client-centric and regional organization, Havas is also the most integrated Group in its sector: the *Together* strategy is implemented through its Havas Villages, where most creative, media and healthcare teams share the same premises ensuring agility and a seamless experience for clients. Further information about Havas Group is available on the company's website: www.havasgroup.com

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SA au capital de 167 862 108 € - 335 480 265 RCS Nanterre - APE 7311Z