



For the first time in Europe, McPhy will be presenting SimpleFuel™, the all-in-one hydrogen station, at the Hannover Messe trade fair

*Join us in Hall 27, Stand D70
from 24 to 28 April*

For the first time ever in Europe, McPhy will be presenting an exclusive preview of the SimpleFuel™ hydrogen refueling station at the 2017 Hannover Messe trade fair, the world's leading industrial technology event. McPhy is the exclusive distributor in Europe for this solution, which it has jointly developed in the US to facilitate the widespread adoption of zero emission mobility. With its compact, all-in-one design, SimpleFuel™ is a fully integrated hydrogen generation, compression, storage and dispensing system, serving commercial fleets, car dealerships, service stations, logistics platforms...

La Motte-Fanjas, 24 April 2017 – McPhy, the designer, manufacturer and integrator of hydrogen equipment for the energy, transport and industrial sectors, will be presenting the SimpleFuel™ hydrogen refueling station at the 2017 Hannover Messe trade fair from 24 to 28 April. The Group, which has jointly developed SimpleFuel™ with its US partners Ivys Energy Solutions and PDC Machines, manages its production at its San Miniato plant (Italy) and has exclusive distribution rights for Europe. Preorders are being taken, with the first deliveries scheduled for the end of 2017.

simple.fuel.™



SimpleFuel™ is a turnkey, compact and affordable refueling station. A genuine “energy hub”, it is a fully integrated hydrogen generation, compression, storage and dispensing system capable of delivering 5-10 kg/day at pressures up to 700 bar. In January this year, the US Department of Energy (DOE) awarded the \$1 million first prize from its H2 Refuel H-Prize competition to SimpleFuel™. This competition, organized by the Hydrogen Education Foundation (HEF), aimed to promote the development of on-site affordable small-scale hydrogen refueling systems with a view to **accelerating the deployment of hydrogen infrastructure across the US to contribute to the widespread adoption of zero emission mobility.**

The compact physical footprint of SimpleFuel™ offers extensive opportunities for installation at all types of locations, even space-constrained, both indoors and outdoors: commercial fleets, car dealerships, service stations, logistics platforms...



“With SimpleFuel™, hydrogen is simpler than ever”.

“We have worked closely with our US partners over the last two years on the technological and industrial development of this revolutionary hydrogen refueling station combining performance, affordability and accessibility. With SimpleFuel™, hydrogen is simpler than ever. Easy to install, all-in-one and user-friendly, SimpleFuel™ will accelerate the deployment of hydrogen infrastructures. In this way, it will facilitate the widespread adoption of zero emission mobility, while making it possible to monetize renewable energy surplus”, concluded McPhy's Chairman and CEO, Pascal Mauberger.

On 26 April, from 2:40 pm, Bertrand Amelot, McPhy's Executive Vice President Sales & Marketing, will be speaking about “SimpleFuel™: game-changing H2 refueling station – an all-in-one production, storage and dispensing solution” during the “Hydrogen + fuel cells + batteries” public forum in Hall 27, Stand C66.

About McPhy

As a specialised supplier of hydrogen production, storage and distribution equipment, McPhy contributes to the deployment of clean hydrogen as a solution for achieving energy transition.

Through its wide range of products and services dedicated to the hydrogen energy, zero emission mobility and industrial hydrogen markets, McPhy provides turnkey solutions tailored to client applications: renewable energy surplus storage and monetization, fuel cell car refuelling, raw material for industrial sites

As a designer, manufacturer and integrator of hydrogen equipment since 2008, McPhy has three development, engineering and production units based in Europe (France, Italy, Germany). The company's international subsidiaries ensure a global sales coverage of McPhy's innovative hydrogen solutions.

McPhy is listed on NYSE Euronext Paris (Segment C, ISIN code: FR0011742329; ticker: MCPHY).

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