

FOR IMMEDIATE RELEASE

## **Agrible® brings real-time data and services to sustainable agriculture**

Champaign, Ill., January 24, 2018- Bringing sustainability to scale and shaping the future of farming requires collaboration across the supply chain, starting with growers and their trusted partners. Growers rely heavily on their local retailer advisors for recommendations and services that will drive productivity, profitability, and eco-efficiencies on the farm. Agrible's retailer services makes the collaboration easy and efficient by connecting the agricultural community through next-generation technology and real-time agronomy to help solve some of agriculture's biggest sustainability challenges.

"Addressing connectivity and interoperability challenges to improve access to agronomic data and real-time services for the broader ag industry is at the heart of Agrible's business," says Jeff Peters, Vice President of Sustainability at Agrible. "Retailers play a central role in supporting and advising key operational decisions for growers and the supply chain in their sustainability efforts. Combining real-time digital capabilities of Agrible's retailer services coupled with ag retailers' local relationships creates a powerful duo to tackle the current and future challenges of agriculture."

By using the tools and services available on Agrible's platform where a grower knows their yields and nutrient requirements from planting to harvest, a new way of completing sustainability assessments and understanding a grower's agronomy is possible—this is real-time agronomy and sustainability. Real-time agronomy is the most efficient and profitable approach to growing crops on the farm. This technology provides a new view, never available before, to growers and their trusted partners.

"Management of the farm based on predictive analytics and the best available science leads to profitable, efficient, and timely use of agricultural products. Use what you need when you need it, leading to a great ROI - that's Real-time Sustainability and Agronomy," says Agrible's Chief Science Officer, Paul Miller. "Agrible's platform does all of that for the grower and their partners, provides knowledge, and gives growers and their partners the insight to decide the most economical and efficient ways to manage their businesses."

Integrating the latest sustainability metrics and predictive analytics into products and service recommendations and early alert systems for nutrient and disease management helps in this larger commitment to ensure the global sustainability of agriculture. The Field to Market Fieldprint® Platform metrics are currently integrated into Agrible's platform to help the food and agricultural supply chain benchmark sustainability performance, catalyze continuous improvement, and enable supply chain sustainability claims. Agrible has sustainably sourced 50 million bushels of grain with their platform, and is fast approaching 1 million acres. To further support sustainability on a global scale, Agrible is now a member of Cool Farm Alliance, and is completing sustainability campaigns globally. Agrible continues to provide insights for real-time sustainable decision-making to help build the future of agriculture.

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**About Agrible**

Agrible's mission is to analyze and provide agronomic information using science and technology to transform results into globally useful knowledge. We give all agricultural communities the insights, services, and connections to make their decisions easy and sustainable and their operations seamless. Connecting parts of this larger agricultural community to each other through our platform is important to us and is something we do. Join us in our evolution of agriculture.™ Learn more at [www.agrible.com](http://www.agrible.com).

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