

pressrelease

Gemalto builds a trusted IoT with reliable connectivity, steadfast security and agile monetization at IoT World 2017

Austin, TX – May 12, 2017, Gemalto (Euronext NL0000400653 GTO), the world leader in digital security, will demonstrate its end-to-end IoT offering designed to “*Connect. Secure. Monetize.*” at Internet of Things World 2017 – the world’s largest IoT Event.

In order to realize the benefits of the IoT, there are three critical components for the ecosystem to thrive: reliable connectivity, strong security and an agile monetization framework.

Visit **booth #1714** to experience how Gemalto and attending partner, West, create the secure, connected and revenue driven technology needed for any IoT deployment.

Connect.

West’s Safety Services provide the critical link between the private and public safety sectors with connectivity to improve emergency response. Leveraging Gemalto’s IoT module services, West will demonstrate their Emergency Aware Services solution which blends intelligence from field deployed [Gemalto M2M Modules](#) into incident command context. For instance, when smart city elements such as fire detection sensors are activated, the public safety command can instantly geo-fence the area, assess the seriousness of the situation, and identify and notify first responders in the area.

Secure.

As LPWANs (Low-Power Wide Area Networks) are booming, Gemalto will demonstrate its new [Trusted Key Manager \(TKM\) solution](#) for the low-power LoRa™ networks. The TKM for LoRa ensures end-to-end security for IoT devices connecting over LoRaWAN™, while allowing flexibility to choose any LoRa network operator, manage massive fleets of devices, and ensure trust for IoT connected objects that thrive on cost-efficient, low-data rate connectivity.

Monetize.

Gemalto will also demonstrate [Sentinel Fit](#), an embedded software solution for secure licensing with the ability to maximize monetization of software-based products, for even the smallest of IoT devices and intelligent machines. Sentinel Fit together with Sentinel EMS seamlessly integrates with back office systems and has a wide range of data collection and reporting capabilities. Licenses can be activated and updated throughout the entire product lifecycle, allowing full monetization and operational efficiency.

[Watch the Connect.Secure.Monetize video](#)

Upcoming Events:

IoT Strategy and Innovation Workshop: Back by popular demand, Gemalto will host its second annual workshop to examine the best strategies for successful IoT deployments on May 15 from 9am – 6pm PST | Santa Clara, CA| Register [here](#).

Hear Gemalto speak on defining a successful IoT deployment strategy

Wednesday, May 17th at 12:40 pm

Listen to industry leaders from Lina Group, Inc; PARC, a Xerox Company; Grey Heron; Zuora and Gemalto during the Executive Summit panel “*Defining your IoT Strategy: Executives as IoT adoption influencers.*”

About Gemalto

Gemalto (Euronext NL0000400653 GTO) is the global leader in [digital security](#), with 2016 annual revenues of €3.1 billion and customers in over 180 countries. We bring trust to an increasingly connected world.

Our technologies and services enable businesses and governments to authenticate identities and protect data so they stay safe and enable services in personal devices, connected objects, the cloud and in between.

Gemalto's solutions are at the heart of modern life, from payment to enterprise security and the internet of things. We authenticate people, transactions and objects, encrypt data and create value for software – enabling our clients to deliver secure digital services for billions of individuals and things.

Our 15,000+ employees operate out of 112 offices, 43 personalization and data centers, and 30 research and software development centers located in 48 countries.

For more information visit www.gemalto.com, or follow [@gemalto](https://twitter.com/gemalto) on Twitter.

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