# CELLAVISION

# Interim report Jan-Sept 2018

**Organic sales growth** Q3, 2018: 33%

**Operating margin** Q3, 2018: 24.9% (16.7) Jan-Sept, 2018: 29.9%

| (MSEK)                 | Jul-Sep 2018 | Jul-Sep 2017 | Jan-Sep 2018 | Jan-Sep 2017 | Jan-Dec 2017 |
|------------------------|--------------|--------------|--------------|--------------|--------------|
| Net sales              | 84.3         | 61.3         | 253.8        | 233.2        | 309.3        |
| Gross profit           | 62.2         | 43.2         | 188.9        | 167.8        | 223.2        |
| EBITDA                 | 22.5         | 12.4         | 81.1         | 75.5         | 99.3         |
| Operating profit       | 21.0         | 10.2         | 75.8         | 69.2         | 90.9         |
| Operating margin, %    | 24.9         | 16.7         | 29.9         | 29.7         | 29.4         |
| Profit/loss before tax | 20.7         | 9.9          | 76.1         | 68.6         | 90.3         |
| Total cash flow        | 22.2         | 5.6          | 10.1         | -3.4         | 22.4         |
| Equity ratio, %        | 78.7         | 82.7         | 78.7         | 82.7         | 80.1         |

## Continued strong performance in all regions

### July 1-September 30, 2018

- Net sales increased by 37 % to SEK 84.3 million (61.3).
- Organic growth increased to 33 % (-11).
- Operating profit increased to SEK 21.0 million (10.2).
- The operating margin increased to 24.9% (16.7).
- Profit before tax increased to SEK 20.7 million (9.9).
- Earnings per share before and after dilution increased to SEK 0.70 (0.32).
- Cash flow before dividend increased to SEK 22.2 million (5.6).

### January 1–September 30, 2018

- Net sales increased by 9 % to SEK 253.8 million (233.2).
- Organic growth was 6% (19.5).
- Operating profit was SEK 75.8 million (69.2).
- The operating margin was 29.9% (29.7).
- Profit before tax was SEK 76.1 million (68.6).
- Earnings per share before and after dilution were SEK 2.48 (2.20).
- Cash flow before dividend was SEK 45.9 million (32.4).



## CEO's comments



#### **Third quarter**

The third quarter of 2018 was another strong quarter for CellaVision with sales of SEK 84.3 million (61.3). Compared with the same period in 2017, sales increased organically by 33 percent, with growth in all our regions. Profitability progressed well in the quarter, with an operating profit of SEK 21.0 million (10.2), corresponding to an operating margin of 24.9 percent (16.7). The profitability trend is a result of CellaVision's effective indirect sales method that enables geographical expansion with continued sound cost control. Cash flow for the quarter strengthened to SEK 22.2 million (5.6). The increase is primarily a result of the higher invoicing volume.

#### Market development

The Americas had a strong quarter in which sales grew by 28 percent to 40.1 million (31.3). The number of installations for end customers continues to increase and market penetration is developing at a stable rate.

EMEA developed well in the third quarter, with growth in sales of 73 percent to 26.0 million (15.0). This is partly explained by weak comparative figures but is above all the result of CellaVision's consistent focus on market expansion in the region. In the past 18 months new organizations for local market support were established in the Middle East, France, Europe's German-speaking countries and the United Kingdom/Ireland. These organizations are now fully operational and make a positive contribution to development in the region.

APAC also developed well in the third quarter, with growth in sales of 22 percent to 18.2 million (15.0). Marketing activities continued at a high level in the key markets of Japan and China. During the quarter CellaVision's digital morphology also saw an important breakthrough in the Australian market after winning a public procurement contract in New South Wales. The procurement means that around sixty laboratories will install CellaVision's solution in the coming years to compare with only a few instruments on the entire Australian market historically.

#### **Geographical expansion**

Geographical expansion is crucial to CellaVision's growth. In 2018 we established our own organizations for local market support in Mexico and India, as well as establishing a local presence in the Chengdu area of China. In coming months, we will establish more organizations for South East Asia and the southern parts of Europe. CellaVision currently has 14 local organizations that together offer market support in more than 25 countries.

#### **Distribution expansion**

During the quarter CellaVision signed a supplementary agreement for small and mid-size laboratories with Sysmex. With this agreement in place we now have distribution agreements with the most relevant distribution partners for reaching small and mid-size laboratories globally.

#### Innovation

The development of our new technology platform, CellaVision® DC-1, for small and mid-size laboratories in both the human healthcare and veterinary markets, is going to plan. DC-1 is now undergoing external clinical studies at five European laboratories as a key part of future CE registration. DC-1 attracted great attention at its first external presentation at the AACC Annual Scientific Meeting in Chicago in summer this year.

Geographical expansion and innovation are key strategies for CellaVision's future growth. We are continuing to add new geographical markets with their own local organization for market support, while putting major focus on innovation and product development. Our organization is constantly being strengthened and we are putting great energy into recruiting more leading-edge expertise to ensure our future innovative power and growth opportunities.

The CellaVision Story was published just recently. The book was written by CellaVision's very first customer, Per Simonsson, at Malmö General Hospital in 2001. A readable account story that I warmly recommend.

Zlatko Rihter, President and CEO

## Sales, performance and investments

#### Sales and exchange rate effects

Net sales for the Group in the third quarter were SEK 84.3 million (61.3), an organic increase of 33 percent compared with the corresponding period in 2017. CellaVision's sales often fluctuate between different quarters, both for individual regions and for the Group as a whole.

CellaVision invoices more than 90 percent of its net sales in euro or US dollars, which means that exchange rate fluctuations have a major impact on the company's reported net sales and earnings. Adjusted for positive exchange rate effects of four percent, net sales increased by 33 percent compared with the corresponding quarter in 2017.

Net sales for the Group during the first three quarters of the year amounted to SEK 253.8 million (233.2). Adjusted for positive currency effects of three percent, it corresponds to an organic increase of six percent compared with the corresponding period 2017.

#### **Operating expenses**

Total operating expenses in the third quarter increased to SEK 41.2 million (32.9). The increase is due to planned initiatives to broaden the product portfolio and increase market presence.

CellaVision is running several development projects aimed at strengthening the company's product offer. Total research and development costs increased to SEK 13.7 million (12.4), of which SEK 2.9 million (5.0) has been capitalized. The main part of the capitalized expenditures is related to the new technology platform for analyzers intended for small and mid-size laboratories. The project is in its final phase and therefore the capitalized development costs are lower than in the previous year.

#### Operating profit and operating margin

Operating profit for the quarter was SEK 21.0 million (10.2), with an operating margin of 24.9 percent (16.7). The improved performance is mainly due to increased sales volumes, but also improved gross margin.

Operating profit for the first three quarters of the year amounted to MSEK 75.8 (69.2) with an operating margin of 29.9 percent (29.7).

#### Net financial income

CellaVision has no interest-bearing liabilities. Net financial income is mainly attributable to exchange rate gains/losses on intra-group transactions.

#### **Cash flow**

The Group's cash and cash equivalents at the close of the quarter amounted to SEK 164.4 million (129.0).

Total cash flow for the quarter was SEK 22.2 million (5.6). The strengthened cash flow is primarily driven by earnings growth.





## Development in geographical markets

#### Americas: SEK 40.1 million (31.3)

Sales in the Americas increased in the quarter by 28 percent to SEK 40.1 million (31.3) compared with the relatively weak sales for the same period in the previous year. The American market continues to perform well, and the company is continuing to increase penetration further. In addition, there is increased interest in the company's products in Latin America, where Brazil in particular has got well under way.

The North American organization for market support is systematic and addressing the laboratories that have not yet converted to CellaVision's solution, in cooperation with the company's various distribution partners.

During the quarter CellaVision exhibited at the AACC meeting in Chicago, where the company presented for the first time the new analyzer for small and mid-size laboratories, DC-1. The product's size and computer capacity attracted great attention.

In Brazil CellaVision exhibited at the 52nd Brazilian Congress of Clinical Pathology in Florianopolis. The Congress was well-attended and the company's organization for market support was involved in most of the distributors' presentations.

#### APAC: SEK 18.2 million (15.0)

Sales in APAC increased by 22 percent to SEK 18.2 million (15.0), compared with the same period in the previous year. Sales in China and Japan went particularly well.

During the quarter more market support staff were recruited to assist the positive development and enable more effective penetration of the market in western China.

As usual, the quarter was characterized by a high level of activity in the region. In Japan CellaVision exhibited at the JSLH (Japanese Society Laboratory Hematology) Congress, where three end customers had presentations on digital morphology.

In Australia the company exhibited at the AACB AIMS meeting in Sydney. The DC-1, the new analyzer for small and mid-size laboratories, was presented there. Interest for CellaVision's value-creating solutions was great.

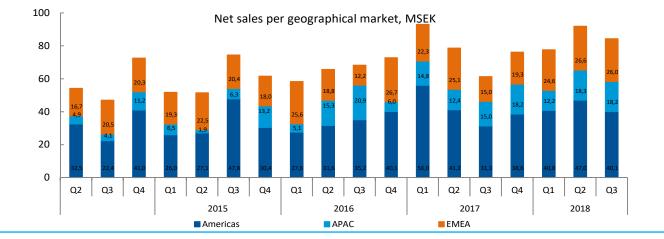
Further installations were completed at new laboratories in South Korea, including Heart Scare's Hospital in PyeongChang.

#### EMEA: SEK 26.0 million (15.0)

Sales in EMEA increased in the quarter by 73 percent to SEK 26.0 million (15.0) compared with the same period in the previous year. Western Europe has been the main contributor to growth in the region, which is largely due to CellaVision's consistent investments in local market support that are now starting to pay off. Investment in local market support follows the same pattern as the successful penetration strategy the company has been carrying out in North America for several years.

During the quarter CellaVision exhibited at the Congress of the DGKL (German Congress of Laboratory Medicine), including presenting the new analyzer, the DC-1, for small and mid-size laboratories, which attracted great interest. During the congress a well-known opinion -former in hematology presented CellaVision's concept for digital proficiency development of lab technicians.

During the quarter CellaVision signed a supplementary agreement for small and mid-size laboratories with Sysmex. This means that the company's distribution structure for the forthcoming product, DC-1, is in place ahead of its launch.



## Other information

#### **Research and development**

CellaVision is conducting several development projects, aimed at strengthening the offer to the company's customers in the field of hematology. During the quarter clinical studies were started for the DC1, which is a system for small and mid-size laboratories. The launch of the product is planned for the end of 2018 in markets that accept CE marking.

CellaVision works continually to develop its patent families and during the period CellaVision was awarded one new patent. The patent, granted in Japan, describes an already patented improved presentation of red blood cells in two different views. The invention allows the user to perform the analysis of the red blood corpuscles in a new, better and simpler way. At the close of the period CellaVision's patent portfolio contained 22 patented inventions and 61 registered patents.

The Group continuously capitalizes expenditure on new development. Capitalized expenditure for development projects decreased during the quarter to SEK 2.9 million (5.0). Total research and development costs, before capitalization, amounted to SEK 13.7 million (12.4).

#### Staff

The number of employees of the Group, restated as full-time equivalents, was 111 (95) at the close of the quarter. Of these, 74 were men (65) and 37 women (30).

#### Information concerning risks and uncertainties

Reduced demand and changes in exchange rates constitute uncertainties but not material risks. For a more detailed description of the risks and uncertainties facing CellaVision, please refer to the risk analysis and Notes 2 and 5 in the Annual Report for 2017.

#### **Seasonal variations**

CellaVision has an unevenly distributed order flow over the year and the variation in order volumes in individual quarters may be great in the different geographical regions.

#### Accounting policies

The Group applies International Financial Reporting Standards (IFRS), as adopted by the EU. This interim report has been prepared in accordance with IAS 34 Interim Financial Reporting, the Annual Accounts Act and the Nasdaq Stockholm Rule Book for Issuers. The parent company applies the Annual Accounts Act and the Swedish Financial Reporting Board recommendation RFR 2 Accounting for Legal Entities. The accounting policies and calculation methods applied are consistent with those described in the annual report for 2017, except for income now reported in accordance with IFRS15.

### New standards applied as of January 1, 2018

As of January 1, 2018, CellaVision applies IFRS 9 Financial Instruments and IFRS 15 Revenue from contracts with customers.

IFRS 9 means changes in how financial assets are classified and measured, the introduction of an impairment model based on expected credit losses instead of incurred losses and changes in principles for hedge accounting, for example to simplify and increase consistency with companies' internal risk management strategies. Implementation of IFRS 9 has not had any impact on the Group's financial statements.

IFRS 15 introduces a new model for revenue recognition based on when control of a good or service is transferred to the customer. The new standard has replaced all previous standards, statements and interpretations relating to revenue recognition. In 2017 the Group completed its analysis regarding the effects of introducing IFRS 15 with the conclusion that implementation of the new standard will not have any material impact on the Group's financial statements.

As of January 1, 2019 CellaVision will apply IFRS 16 Leases. IFRS 16 means that the current classification into operating and finance leases will be replaced by a model in which assets and liabilities for all leases will be recognized in the balance sheet. CellaVision has lease contracts for office premises and lease

agreements for cars that will be recognized in the balance sheet as of January 1, 2019.

#### **Financial instruments**

Derivatives held for foreign currency hedging are valued at level 2, financial instruments where fair value is determined on the basis of valuation models based on other observable data for the asset or liability than listed prices included in level 1, either directly (i.e. as prices) or indirectly (i.e. derived from prices). Currency forwards are measured on the basis of observable information referring to exchange rates on the balance sheet date and market rates for remaining maturities. The value of currency forwards is reported as short term debt on the Group's balance sheet. The value of CellaVision's derivatives was SEK -8.1 million (3.4) at September 30, 2018.

#### Segment reporting

CellaVision's operations only comprise one operating segment; automated microscopy systems in the field of hematology, and therefore reference is made to the income statement and balance sheet regarding operating segment reporting.

#### New tax rates

In step one, is the corporate tax decreased from 22 percent to 21.4 percent for the fiscal year beginning January 1, 2019 or later. In step two, the corporate tax rate is reduced to 20.6 percent from the fiscal year beginning January 1, 2021.

The company has assessed when temporary differences will be reversed and the effect on deferred tax liability and deferred tax asset. The temporary differences that are expected to be reversed in 2018 apply 22 percent to the company, those reversed or utilized in 2019 and 2020, the company applies 21.4 percent and others reversed or utilized from 2021 the company applies 20.6 percent.

The effects of the new tax rates have resulted in a reduction of deferred tax liabilities in the Group by 0.6 MSEK and in the parent company the effect has been negligible.

## The Nomination Committee and the Annual General Meeting in 2019

### The Nomination Committee for the Annual General Meeting in 2019

In accordance with a resolution of the 2018 Annual General Meeting the Nomination Committee shall consist of representatives of each of the four largest shareholders terms of voting rights at the end of September 2018. The Chairman of the Board, Sören Mellstig, convenes the Nomination Committee and may participate in the work as an adjunct.

Ahead of the Annual General Meeting in 2019, the Nomination Committee consists of: Christer Fåhraeus, (appointed by Christer Fåhraeus with Companies) Niclas Hansen (appointed by William Demant Invest A / S), Bo Lundgren (appointed by Swedbank Robur Funds) and Joel Eklund (appointed by Fosielund Holding AB) Shareholders wishing to submit proposals to the Nomination Committee can send an email to ir@cellavision.com, or ordinary mail to: The Nomination Committee, CellaVision AB, Mobilvägen 12, 223 62 Lund.

#### **Annual General Meeting 2019**

CellaVision's Annual General Meeting in 2019 will be held in Lund at three o´clock CET, on May 8, 2019. Shareholders wishing to have matters considered at the Annual General Meeting can send a written request by email to:

bolagsstamma@cellavision.se or ordinary mail addressed to: The Board of Directors, CellaVision AB, Mobilvägen 12, 223 62 Lund. The request must have been received at the latest seven weeks before the Annual General Meeting in order to be included in the notice to attend and thus the agenda of the Annual General Meeting

## Declaration by the board of directors and president and CEO

The Board of Directors and the Presisdent/Chief Executive Officer certify that the interim report provides a true and fair view of the parent company's and the Group's business, financial position and performance and describes material risks and uncertainties to which the parent company and the companies in the group are exposed.

Lund 23 October 2018

Sören Mellstig Chairman of the Board

Torbjörn Kronander *Member of the Board* 

Jurgen Riedl *Member of the Board*  Christer Fåhraeus *Member of the Board* 

Anna Malm Bernsten Member of the Board

Stefan Wolf *Member of the Board*  Åsa Hedin *Member of the Board* 

Niklas Prager Member of the Board

Zlatko Rihter President/CEO

### Consolidated Income Statement in Summary

| All amount in ' 000 SEK   | Jul-Sep 2018 | Jul-Sep 2017 | Jan-Sep 2018 | Jan-Sep 2017 | Jan-Dec 2017 |
|---|--------------|--------------|--------------|--------------|--------------|
| Net sales   | 84,337       | 61,348       | 253,847      | 233,182      | 309,312      |
| Cost of goods sold  | -22,130      | -18,183      | -64,936      | -65,366      | -86,092      |
| Gross profit  | 62,207       | 43,165       | 188,911      | 167,816      | 223,220      |
| Sales and marketing expenses  | -21,409      | -16,882      | -59,585      | -51,633      | -69,977      |
| Administration expenses   | -8,898       | -8,646       | -26,274      | -26,195      | -35,565      |
| R&D expenses  | -10,875      | -7,390       | -27,269      | -20,772      | -26,786      |
| Operating profit  | 21,024       | 10,247       | 75,782       | 69,216       | 90,892       |
| Interest income and financial exchange rate gains                               | -53          | 518          | 1,255        | 1,399        | 1,859        |
| Interest expense and financial exchange rate losses                             | -253         | -837         | -921         | -2,005       | -2,408       |
| Profit/loss before tax  | 20,719       | 9,928        | 76,117       | 68,610       | 90,343       |
| Тах   | -3,919       | -2,215       | -16,976      | -16,215      | -20,620      |
| Profit/loss for the period  | 16,800       | 7,713        | 59,141       | 52,395       | 69,723       |
| Other comprehensive income:<br>Components not to be reclassified to net profit: | 0            | 0            | 0            | 0            | 0            |
| Components to be reclassified to net profit:                                    | 0            | 0            | 0            | 0            | 0            |
| a) Financial assets at fair value   | ·            |              |              |              |              |
| Reclassified to operating result  | 147          | 1,103        | -417         | 3,501        | 3,240        |
| Revaluation of financial assets   | 4,797        | -1,062       | -7,424       | 2,602        | -751         |
| Income tax relating to financial assets   | -1,088       | -9           | 1,725        | -1,343       | -549         |
| b) Translation difference   |              |              |              |              |              |
| Translation difference in the group   | 196          | -200         | 741          | -1,103       | -1,210       |
| Sum of Components to be reclassified to net profit:                             | 4,052        | -168         | -5,375       | 3,657        | 730          |
| Sum of other comprehensive income:  | 4,052        | -168         | -5,375       | 3,657        | 730          |
| Comprehensive result for the period   | 20,852       | 7,545        | 53,766       | 56,052       | 70,453       |

### Per share data

| Per share data                                 | Jul-Sep 2018 | Jul-Sep 2017 | Jan-Sep 2018 | Jan-Sep 2017 | Jan-Dec 2017 |
|--|--------------|--------------|--------------|--------------|--------------|
| Earnings per share, basic and dilluted, SEK */ | 0,70         | 0,32         | 2,48         | 2,20         | 2,92         |
| Equity per share, SEK                          | 10,85        | 9,49         | 10,85        | 9,49         | 10,10        |
| Number of shares outstanding                   | 23 851 547   | 23 851 547   | 23 851 547   | 23 851 547   | 23 851 547   |
| Average number of shares outstanding           | 23 851 547   | 23 851 547   | 23 851 547   | 23 851 547   | 23 851 547   |
| Stock exchange rate, SEK                       | 271,00       | 173,00       | 271,00       | 173,00       | 143,75       |
| Dividend per share                             | 0,00         | 0,00         | 1,50         | 1,50         | 1,50         |

\* Based on the profit/loss for the period divided by the average number of shares in issue

## Quarterly earnings trend

| All amount in ' 000 SEK | Q3 2018 | Q2 2018 | Q1 2018 | Q4 2017 | Q3 2017 | Q2 2017 |
|-------------------------|---------|---------|---------|---------|---------|---------|
| Net sales               | 84,337  | 91,899  | 77,611  | 76,130  | 61,348  | 78,686  |
| Gross profit            | 62,207  | 68,981  | 57,723  | 55,404  | 43,165  | 56,647  |
| Gross margin in %       | 73.8    | 75.1    | 74.4    | 72.8    | 70.4    | 72.0    |
| Expenses                | -41,182 | -37,409 | -34,537 | -33,728 | -32,918 | -32,020 |
| Operating profit        | 21,024  | 31,572  | 23,186  | 21,676  | 10,247  | 24,627  |
| Net profit              | 16,800  | 23,321  | 19,020  | 17,328  | 7,713   | 19,392  |
| Cash flow               | 22,223  | -9,660  | -2,415  | 25,518  | 5,613   | -24,607 |

### Consolidated Balance Sheet in Summary

| All amount in ' 000 SEK      | 9/30/2018 | 9/30/2017 | 6/30/2018 | 12/31/2017 |
|------------------------------|-----------|-----------|-----------|------------|
| Assets                       |           |           |           |            |
| Intangible assets            | 63,654    | 47,875    | 61,865    | 53,731     |
| Tangible assets              | 4,376     | 4,584     | 4,350     | 4,814      |
| Deferred tax assets          | 0         | 0         | 0         | 0          |
| Financial assets             | 3,200     | 2,616     | 2,627     | 2,617      |
| Inventory                    | 27,508    | 28,554    | 32,576    | 28,754     |
| Trade receivables            | 51,364    | 51,786    | 49,265    | 43,157     |
| Other receivables            | 14,512    | 15,922    | 13,867    | 12,978     |
| Cash and bank                | 164,422   | 129,028   | 142,822   | 154,546    |
| Total assets                 | 329,036   | 280,365   | 307,372   | 300,597    |
| Equity and liabilities       |           |           |           |            |
| Equity                       | 258,840   | 226,450   | 237,988   | 240,851    |
| Deferred tax liability       | 7,357     | 6,171     | 6,376     | 6,219      |
| Other provisions             | 3,090     | 0         | 2,826     | 2,401      |
| Short term debt              | 38,568    | 29,622    | 38,726    | 28,208     |
| Trade payables               | 19,642    | 16,712    | 20,088    | 21,490     |
| Warranty provisions          | 1,539     | 1,410     | 1,368     | 1,428      |
| Total equity and liabilities | 329,036   | 280,365   | 307,372   | 300,597    |

### Consolidated statements of changes in equity

| All amount in ' 000 SEK              | 9/30/2018 | 9/30/2017 | 6/30/2018 | 12/31/2017 |
|--------------------------------------|-----------|-----------|-----------|------------|
| Balance at the beginning of the year | 240,851   | 206,175   | 240,851   | 206,175    |
| Dividend                             | -35,777   | -35,777   | -35,777   | -35,777    |
| Net profit for the year              | 59,141    | 52,395    | 42,341    | 69,723     |
| Comprehensive result for the period  | -5,375    | 3,657     | -9,427    | 730        |
| Balance at the end of the year       | 258,840   | 226,450   | 237,988   | 240,851    |

## Cash Flow Analysis in Summary

| All amount in ' 000 SEK                             | Jul-Sep 2018 | Jul-Sep 2017 | Jan-Sep 2018 | Jan-Sep 2017 | Jan-Dec 2017 |
|---|--------------|--------------|--------------|--------------|--------------|
| Result before taxes                                 | 20,719       | 9,928        | 76,117       | 68,610       | 90,343       |
| Adjustment for items not included in cash flow      | 7,770        | 8,075        | 12,060       | 7,460        | 9,122        |
| Taxes   | -5,003       | -6,907       | -16,853      | -11,233      | -14,176      |
| Cash flow from operations before changes in working |              |              |              |              |              |
| capital   | 23,487       | 11,096       | 71,325       | 64,837       | 85,289       |
| Changes in working capital                          | 2,590        | 1,077        | -10,010      | -6,250       | 2,609        |
| Cash flow from operations                           | 26,077       | 12,173       | 61,315       | 58,587       | 87,898       |
| Capitalisation of development costs                 | -2,874       | -5,018       | -14,072      | -18,398      | -26,003      |
| Aquisitions in financial non-current assets         | -573         | -1,415       | -583         | -5,511       | -592         |
| Aquisitions in tangible non-current assets          | -407         | -127         | -735         | -2,327       | -3,098       |
| Cash flow from investment activities                | -3,854       | -6,560       | -15,390      | -26,236      | -29,693      |
| New loans and instalments of dept                   | 0            | 0            | 0            | 0            | 0            |
| Dividend  | -0           | 0            | -35,777      | -35,777      | -35,777      |
| Cash flow from financing activities                 | -0           | 0            | -35,777      | -35,777      | -35,777      |
| Total cash flow                                     | 22,223       | 5,613        | 10,148       | -3,426       | 22,428       |
| Liquid funds at beginning of period                 | 142,822      | 123,415      | 154,546      | 132,454      | 132,454      |
| Exchange rate fluctuations in liquid funds          | -623         | 0            | -272         | 0            | -336         |
| Liquid funds at end of period                       | 164,422      | 129,028      | 164,422      | 129,028      | 154,546      |

### Income Statement - Parent Company

| All amount in ' 000 SEK                        | Jul-Sep 2018 | Jul-Sep 2017 | Jan-Sep 2018 | Jan-Sep 2017 | Jan-Dec 2017 |
|--|--------------|--------------|--------------|--------------|--------------|
| Net sales                                      | 84,786       | 59,790       | 249,420      | 229,460      | 302,975      |
| Cost of goods sold                             | -28,837      | -23,416      | -77,484      | -77,710      | -108,230     |
| Gross profit                                   | 55,949       | 36,374       | 171,936      | 151,750      | 194,745      |
| Sales and marketing expenses                   | -14,672      | -10,868      | -39,623      | -29,658      | -41,730      |
| Administration expenses                        | -8,898       | -8,646       | -26,274      | -26,195      | -35,563      |
| R&D expenses                                   | -13,747      | -12,408      | -41,274      | -39,170      | -52,789      |
| Operating profit                               | 18,633       | 4,452        | 64,766       | 56,727       | 64,663       |
| Interest income and financial exchange gains   | -57          | 528          | 1,245        | 1,336        | 1,784        |
| Interest expense and financial exchange losses | -252         | -653         | -901         | -1,678       | -2,086       |
| Profit before income tax                       | 18,325       | 4,327        | 65,111       | 56,385       | 64,361       |
| Taxes  | -4,031       | -951         | -14,324      | -12,404      | -14,245      |
| Net profit                                     | 14,294       | 3,376        | 50,787       | 43,981       | 50,116       |

### Statement of Comprehensive Income

| All amount in ' 000 SEK             | Jul-Sep 2018 | Jul-Sep 2017 | Jan-Sep 2018 | Jan-Sep 2017 | Jan-Dec 2017 |
|-------------------------------------|--------------|--------------|--------------|--------------|--------------|
| Net profit for the period           | 14,294       | 3,376        | 50,787       | 43,981       | 50,116       |
| Other comprehensive income:         | 0            | 0            | 0            | 0            | 0            |
| Sum of other comprehensive income:  | 0            | 0            | 0            | 0            | 0            |
| Comprehensive profit for the period | 14,294       | 3,376        | 50,787       | 43,981       | 50,116       |

### Balance Sheet - Parent Company

| All amount in ' 000 SEK          | 9/30/2018 | 9/30/2017 | 6/30/2018 | 12/31/2017 |
|----------------------------------|-----------|-----------|-----------|------------|
| Assets                           |           |           |           |            |
| Intangible assets                | 11,373    | 17,270    | 12,457    | 15,521     |
| Tangible assets                  | 3,764     | 3,648     | 3,648     | 4,006      |
| Deferred tax assets              | 2,078     | 1,248     | 2,078     | 2,078      |
| Financial assets                 | 3,205     | 2,629     | 2,629     | 2,629      |
| Inventory                        | 21,842    | 24,358    | 27,238    | 23,862     |
| Trade receivables                | 48,350    | 49,230    | 38,772    | 38,689     |
| Receivables from group companies | 6,450     | 5,861     | 13,922    | 6,918      |
| Other receivables                | 12,732    | 11,675    | 12,822    | 12,152     |
| Cash and bank                    | 153,495   | 117,431   | 129,951   | 145,398    |
| Total assets                     | 263,289   | 233,350   | 243,517   | 251,253    |
| Equity and liabilities           |           |           |           |            |
| Equity                           | 206,758   | 185,611   | 192,464   | 191,748    |
| Other provisions                 | 3,090     | 0         | 2,826     | 2,401      |
| Short term debt                  | 25,898    | 24,447    | 21,855    | 22,466     |
| Trade payables                   | 18,967    | 16,062    | 19,692    | 20,904     |
| Liabilities to group companies   | 7,037     | 5,820     | 5,312     | 12,306     |
| Warranty provisions              | 1,539     | 1,410     | 1,368     | 1,428      |
| Total equity and liabilities     | 263,289   | 233,350   | 243,517   | 251,253    |

### Reconciliation tables KPIs, non-IFRS measures

The company presents certain financial measures in the interim report which are not defined according to IFRS. The company considers these measures to provide valuable supplementary information for investors and the company's management as they enable the assessment of relevant trends. CellaVision's definitions of these measures may differ from other companies' definitions of the same terms. These financial measures should therefore be seen as a supplement rather than as a replacement for measures defined according to IFRS. Definitions of measures which are not defined according to IFRS and which are not mentioned elsewhere in the interim report are presented below. Reconciliation of these measures is shown in the tables below.

### Key performance indicators not defined according to IFRS

Currency effect. Exchange rate effects on sales growth for the period.

Equity/assets ratio. Shareholders' equity including non-controlling interests as a percentage of total assets. Gross margin. Gross profit as a percentage of net sales. Gross profit. Net sales less cost of goods sold. Shareholders' equity per share. Shareholders' equity attributable to Parent Company shareholders divided by the number of

outstanding shares at the end of the period.

Operating margin (EBIT), %. Operating profit (EBIT) as a percentage of net sales for the period. Operating profit (EBIT). Earnings before interest and tax

#### Net earnings per share

| KSEK                       | Jul-Sep 2018 | Jul-Sep 2017 | Jan-Sep 2018 | Jan-Sep 2017 | Jan-Dec 2017 |
|----------------------------|--------------|--------------|--------------|--------------|--------------|
| Profit/loss for the period | 16,800       | 7,713        | 59,141       | 52,395       | 69,723       |
| Number of shares           | 23,851,547   | 23,851,547   | 23,851,547   | 23,851,547   | 23,851,547   |
| Net earnings per share     | 0.70         | 0.32         | 2.48         | 2.20         | 2.92         |

#### **Equity per share**

| KSEK             | Jul-Sep 2018 | Jul-Sep 2017 | Jan-Sep 2018 | Jan-Sep 2017 | Jan-Dec 2017 |
|------------------|--------------|--------------|--------------|--------------|--------------|
| Equity           | 258,840      | 226,450      | 258,840      | 226,450      | 240,851      |
| Number of shares | 23,851,547   | 23,851,547   | 23,851,547   | 23,851,547   | 23,851,547   |
| Equity per share | 10.85        | 9.49         | 10.85        | 9.49         | 10.10        |

#### **Equity-asset ratio**

| KSEK                | Jul-Sep 2018 | Jul-Sep 2017 | Jan-Sep 2018 | Jan-Sep 2017 | Jan-Dec 2017 |
|---------------------|--------------|--------------|--------------|--------------|--------------|
| Equity              | 258,840      | 226,450      | 258,840      | 226,450      | 240,851      |
| Balance sheet total | 329,036      | 273,736      | 329,036      | 273,736      | 300,597      |
| Equity ratio        | 78.7%        | 82.7%        | 78.7%        | 82.7%        | 80.1%        |

#### Gross margin

| KSEK         | Jul-Sep 2018 | Jul-Sep 2017 | Jan-Sep 2018 | Jan-Sep 2017 | Jan-Dec 2017 |
|--------------|--------------|--------------|--------------|--------------|--------------|
| Net sales    | 84,337       | 61,348       | 253,847      | 233,182      | 309,312      |
| Gross profit | 62,207       | 43,165       | 188,911      | 167,816      | 223,220      |
| Gross margin | 73.8%        | 70.4%        | 74.4%        | 72.0%        | 72.2%        |

### Reconciliation tables KPIs, non-IFRS measures, cont'd

#### **Operating margin**

| KSEK             | Jul-Sep 2018 | Jul-Sep 2017 | Jan-Sep 2018 | Jan-Sep 2017 | Jan-Dec 2017 |
|------------------|--------------|--------------|--------------|--------------|--------------|
| Net sales        | 84,337       | 61,348       | 253,847      | 233,182      | 309,312      |
| Operating profit | 21,024       | 10,247       | 75,782       | 69,216       | 90,892       |
| Operating margin | 24.9%        | 16.7%        | 29.9%        | 29.7%        | 29.4%        |

#### **EBITDA**

| KSEK             | Jul-Sep 2018 | Jul-Sep 2017 | Jan-Sep 2018 | Jan-Sep 2017 | Jan-Dec 2017 |
|------------------|--------------|--------------|--------------|--------------|--------------|
| Operating profit | 21,024       | 10,247       | 75,782       | 69,216       | 90,892       |
| Depreciation     | 1,466        | 2,152        | 5,322        | 6,260        | 8,450        |
| EBITDA           | 22,490       | 12,399       | 81,104       | 75,476       | 99,342       |

#### **Net sales**

|                 | Jul-Sep 2018 | Jul-Sep 2018 | Jul-Sep 2017 | Jul-Sep 2017 |
|-----------------|--------------|--------------|--------------|--------------|
| KSEK            | (%)          | MSEK         | (%)          | MSEK         |
| Last period     |              | 61,348       |              | 68,304       |
| Organic growth  | 33%          | 20,545       | -11%         | -7,707       |
| Currency effect | 4%           | 2,443        | 1%           | 751          |
| Current period  | 37%          | 84,337       | -10%         | 61,348       |

## **Review Report**

To the Board of Directors of CellaVision AB Corporate identity number 556500-0998

#### Introduction

We have performed a review of the interim report for CellaVision AB (publ.) as per September 30, 2018 and the nine-month period ending on that date. The Board of Directors and the President are responsible for preparing and presenting this interim report in accordance with IAS 34 and the Annual Accounts Act. Our responsibility is to express a conclusion on this interim report based on our review.

#### **Emphasis and scope of the review**

We conducted our review in accordance with the Standard on Review Engagements 2410 "Review of Interim Financial Information Performed by the Independent Auditor of the Entity". A review consists of making inquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review has a different focus and is substantially less in scope than an audit conducted in accordance with ISA and other generally accepted auditing standards.

The procedures performed in a review do not enable us to obtain a level of assurance that would make us aware of all significant matters that might be identified in an audit. Therefore, the conclusion that is expressed on the basis of a review does not give the same level of assurance as a conclusion based on an audit.

#### Conclusion

Based on our review, nothing has come to our attention that causes us to believe that the accompanying interim report does not, in all material respects, accord with IAS 34 and the Annual Accounts Act and, for the parent company, with the Annual Accounts Act.

Lund, October 23, 2018

Deloitte AB

Maria Ekelund Authorized public accountant

## This is CellaVision

#### Vision

Our vision is global digitization and automation of blood analyses for both the human and veterinary segments. Our method contributes to improved patient diagnostics, streamlining and reduced healthcare costs.

#### **Business concept**

CellaVision develops and sells digital solutions for medical microscopy. We replace manual microscopes with analyzers based on digital image analysis technology, artificial intelligence and IT. Our systems contribute to more effective workflows and higher quality in laboratory medicine, an important part of the health care sector.

#### CellaVision's core activitiest

CellaVision's core activities are digital image analysis of blood and other body fluids. Innovation is an important part of CellaVision's mission and its employees are the company's main resource. The company's coordinated competence transforms customers' needs into effective solutions for healthcare services.

CellaVision's employees have a high level of education and sound experience of the biomedical sector. Our employees' broad competence in product development, quality assurance, market establishment and market support is crucial to the company's development. The company has core technological expertise in image analysis, artificial intelligence and automated microscopy.

#### **Company culture**

CellaVision's corporate culture is characterized by understanding of the customer, quality awareness and ability to take action with responsibility, which is reflected in CellaVision's value-creating core values: Customer in focus, Initiative and Responsibility and Simplicity and Quality. Along with objectives, vision and guidelines, the core values inform the daily work and form a profitable corporate culture.

#### Offer to end customers

CellaVision offers digital solutions for medical microscopy in hematology. The end customers are large hospital laboratories and commercial laboratories. CellaVision's unique concept replaces manual microscopes and improves the blood analysis process. In that way more patients can receive faster care of better quality while healthcare services can use their resources better.

#### Strategic partnerships

CellaVision collaborates with strategic partners in order to gain scalability in manufacturing and sales.

### Suppliers & distribution via suppliers of cell counters

CellaVision's analyzers are manufactured in Sweden by contract manufacturers. The company has direct agreements with selected sub-contractors for key components.

CellaVision's solution is the last step in a blood analysis process, in which the cell counter is central. Agreements with the foremost suppliers of cell counters are therefore strategically important so as to reach end customers cost effectively. CellaVision partners have a broad range of products and global salesforces with local knowledge. CellaVision's own organization supports its partners in the sales process.

#### **Financial targets**

Our objective is to create a global standard for digital microscopy in the sub-field hematology. The objective is broken down into important financial targets.

• Sales growth

≥15% Increase sales over an economic cycle by an average of at least 15 percent per year.

Operating margin
>20 % The operating margin is to exceed 20 percent over an economic cycle



With CellaVisions system, the result from the automated differential analysis is clearly presented on the computer screen, checked and signed off by the laboratory technician. All steps in the analysis chain are digitally documented, stored, easily shared and fully searchable. That's what we call work flow.

## Questions concerning the report can be addressed to:



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Magnus Blixt, CFO Tel: +46 46 460 16 46 magnus.blixt@cellavision.com

#### **Publication**

This information constitutes information that CellaVision AB (publ) is obliged to make public pursuant to the EU Market Abuse Regulation and the Swedish Securities Markets Act. The information was submitted for publication at 8:20 a.m. CET on October 23, 2018.

CellaVision is listed on the Nasdaq Stockholm , Mid Cap list. The company is traded under the ticker symbol CEVI and ISIN code SE0000683484.

#### **Financial calendar**

| Activity                         | Date            |
|----------------------------------|-----------------|
| Year-end bulletin 2018           | 7 February      |
| Interim Report January-March     | 6 May           |
| Annual General Meeting           | 8 May           |
| Interim Report January-June      | 16 July         |
| Interim Report January-September | 23 October      |
| Year-end bulletin 2018           | 5 February 2020 |

## CellaVision in the world

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