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## PRESS RELEASE FOR IMMEDIATE RELEASE

## Mr. Peter G.Ledbetter Joins Board of Directors of Allergy Standards

DUBLIN, Ireland. (November 26, 2018) – The CEO and Management of Allergy Standards (ASL) are delighted to welcome Mr Peter G Ledbetter to the Board of ASL effective immediately.

"We are very pleased to announce that Peter is joining our Board", said <u>Dr. John Mc Keon</u>, <u>Chief Executive Officer</u>. "Peter is a pioneer in Irish and International business and the diversity of his experience will be a great contribution to ASL. We are looking forward to working together to achieve our ambitions at an accelerated pace."

Peter Ledbetter is a graduate of <u>Trinity College Dublin</u> and <u>University College Dublin</u>. He is also an alumnus of <u>Harvard Business School</u>.

Having qualified as a Chartered Accountant with <u>Price Waterhouse</u>, Peter spent his immediate post qualification years working in their Management Consulting Services Unit in Dublin and London.

In 1975, at its inception, Peter joined GPA group plc working closely with its founder, and also founder of <u>Ryanair</u>, Tony Ryan as Vice President Finance and Executive Director until 1990. At GPA he was closely involved in the formation of the Company's evolving strategy and the execution of its policies.

From 1991 to 2001 Peter was an Executive Director of <u>Irish Life</u> and Permanent plc as Head of Corporate Strategy. More recently he served as a non-Executive Director of a number of a public and private companies including the <u>Irish Aviation Authority</u> from 2008 - 2012.

## **About Allergy Standards Limited (ASL)**

Allergy Standards Limited (ASL) is an independent, international standards body, that creates scientific standards for testing a wide range of products and services to determine their impact on improving indoor air quality. ASL has designed a series of unique testing protocols and suitability specifications for products to achieve in order to be CERTIFIED **asthma & allergy friendly**<sup>®</sup>. ASL's mission is improve lives by helping people create the healthiest possible indoor environment through science, certification and education. www.allergystandards.com