AHPA AMERICAN HERBAL PRODUCTS ASSOCIATION

AMERICAN BOTANICAL COUNCIL NOW IN OUR 30th YEAR

Title Sponsor: NATUREX FROM NATURE TO YOU

Agenda: 2018 AHPA Botanical Congress *in Cooperation with* ABC

SATURDAY, NOVEMBER 10 • 7:30AM-5PM • SUPPLYSIDE WEST • MANDALAY BAY CONVENTION CENTER • ISLANDER I

Time	Session	Moderator / Presenter
7:30-8am	**Registration and Continental Breakfast**	*Sponsor:* NATUREX FROM NATURE TO YOU
8-8:15am	**Welcome and Introduction**	**Michael McGuffin**, AHPA; **Mark Blumenthal**, ABC
8:15-9am	**FDA Industry Update** A look at current topics affecting the industry.	Introduction: **Michael McGuffin**, AHPA Video Presentation: **Steven Tave**, ODS, CFSAN, FDA Presenter: **Anthony Young, Esq.**, Kleinfeld, Kaplan and Becker LLP *Sponsor:* VERDURE SCIENCES
9:05-10:05am	**Keynote Presentation** The groundbreaking practice of Traditional East Asian Medicine being incorporated at The Cleveland Clinic Wellness Institute.	Presenter: **Galina Roofener, LAc**, The Cleveland Clinic *Sponsor:* NOW Celebrating 50 Years
10:10-10:40am	**Break** Network with tabletop sponsors and view scientific posters.	

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Transition to Cannabis/CBD/Hemp Breakout Sessions – Part I (Regulatory & Legal Focus) [Breakout schedule listed below] – Islander H		
10:40-11:50am	**Money and the Marketplace** The economy is ever present in the news cycle and increasingly on the minds of consumers. Its effects on the marketplace are farther reaching than generally discussed, influenced by investor expectations, mergers & acquisitions, and consolidation. How does this impact the industry? How does it mesh with consumer expectations? We'll look at the big picture.	Moderator: Elizabeth Lambert, Herbalist & Alchemist, Inc. Presenters: **William Hood**, William Hood & Company, LLC; **Diane Ray**, Natural Marketing Institute
11:55am-12:55pm	**Current Legal and Regulatory Challenges within the Dietary Supplements Industry** This session will highlight legal and regulatory challenges affecting the sports nutrition sector. The composition and identity of multi-ingredient products by input will also be covered.	Moderator: **Joseph Betz, Ph.D.**, NIH, ODS Presenters: **Jonathan Manfre, Esq.**, Collins Gann McCloskey & Barry PLLC; **Anthony Young, Esq.**, Kleinfeld, Kaplan and Becker LLP *Sponsor:* SABINSA CORPORATION
1-2:30pm	**Lunch + Presentation** The lunch presentation will focus on the inaugural Harkin on Wellness Report, which provides detailed information on 11 successful community wellness and nutrition initiatives from around the United States. This report was designed to share best practices for how communities and organizations can invest in health.	Moderator, **Élan Sudberg**, Alkemist Labs Presenter: **Lyndi Buckingham-Schutt, Ph.D., RDN**, The Harkin Institute for Public Policy and Citizen Engagement *Sponsor:* ALKEMIST LABS
Transition to Cannabis/CBD/Hemp Breakout Sessions – Part II (Cultivation, Manufacturing & Compliance Focus)		

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[Breakout schedule listed below] – Islander H		
2:30-3:30pm	**Sustainability and the Ethical Sourcing of Botanicals** *Sponsor:* indena®	Moderator: **Christian Pierron**, Naturex Presenters: **Teresa Mulliken**, TRAFFIC Int'l.; **Ryan Zinn**, Dr. Bronner's; **Josef Brinckmann**, Traditional Medicinals Inc.
3:35-3:50pm	**Break** Network with tabletop sponsors and view scientific posters.	
3:50-4:45pm	**The Safety Assessment of Botanicals Throughout the Product Lifecycle** Various challenges exist when conducting post-market safety assessments for botanical products, including the potential complexity of marketed substances and the common practice of using more than one substance concomitantly. Experts will discuss considerations to support a comprehensive framework to assess complex product use in the interest of consumer safety.	Moderator: **Gary Swanson**, Herbalife Nutrition Presenters: **Daniel Marsman, DVM, Ph.D.**, Procter & Gamble; **Kristy Appelhans, MS, ND**, Herbalife Nutrition *Sponsor:* HERBALIFE NUTRITION Making the World Healthier and Happier
4:50-5pm	**Closing Remarks / Overview / Adjournment**	**Michael McGuffin**, AHPA; **Mark Blumenthal**, ABC

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Breakout Agenda

Time	Session	Moderator / Presenter
10:40am-12:55pm	**Regulatory and Legal Track to Cover Cannabis, CBD and Hemp** Topics to include: • Federal status and the CSA schedules • Hemp Farming Act implications • FDA perspective and the Epidiolex Clinical Program	Moderator: **Rend Al-Mondhiry, Esq.**, Amin Talati & Upadhye, LLP Presenter: **Garrett Graff, Esq.**, Hoban Law Group Presenter: **Lex Pelger**, Bluebird Botanicals Presenter: **Hunter Land**, GW Pharmaceuticals
1-2:30pm	**Lunch + Presentation** This presentation will focus on the inaugural Harkin on Wellness Report, which provides detailed information on 11 successful community wellness and nutrition initiatives from around the United States. This report was designed to share best practices for how communities and organizations can invest in health.	Moderator, **Élan Sudberg**, Alkemist Labs Presenter: **Lyndi Buckingham-Schutt, Ph.D., RDN**, The Harkin Institute for Public Policy and Citizen Engagement *Sponsor:* ALKEMIST LABS
2:30-3:30pm	**Cultivation, Manufacturing & Compliance Track to Cover Cannabis, CBD and Hemp** • Growing hemp in the U.S. • Distribution of Cannabis over geography and time	Presenter: **Josh Hendrix**, CV Sciences Presenter: **Ben Adams**, Phylos Bioscience
3:35-3:50pm	**Break** Network with tabletop sponsors and view scientific posters.	
3:50-4:55pm	**Cultivation, Manufacturing & Compliance Track to Cover Cannabis, CBD and Hemp** *continued* • Testing lab perspective and challenges • cGMP compliance – 21 CFR 111	Presenter: **Roger Brauninger**, A2LA Presenter: **Dean Cirotta**, EAS Consulting Group, LLC
5pm	**Closing Remarks / Overview / Adjournment**	**Jane Wilson**, American Herbal Products Association (AHPA)

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