



## **SDI Media Expands Services in Asia with New Fully Equipped Recording Studios in Taiwan**

Taipei, Taiwan, March 7, 2017 – SDI Media, the world’s leading localization provider, announces the relocation and upgrade of its owned and operated dubbing studios in Taiwan. SDI has built another custom-designed facility to provide content producers and distributors the highest level of quality, capacity, and security for their global localization needs. The new fully equipped studios in Taipei boast multiple recording and mixing rooms for delivery of high-quality audio to broadcast outlets and digital platforms. In addition to the upgraded audio services, SDI Media Taiwan has also increased its capabilities for subtitling with dedicated in-house teams for translation, QC, and project management. SDI Media Taiwan can deliver a comprehensive suite of solutions for any media project.

The upgrade of SDI Media Taiwan supports SDI Media’s increased presence in Asia and its continued efforts to provide the most accessible and diverse localization solution in the region. With additional upgrades and expansions scheduled for 2017 throughout Asia, a centralized production and client services hub in the Philippines, and studios already in Hong Kong, Indonesia, Malaysia, and Thailand, SDI Media continues expanding its global footprint to meet the industry’s increasing demand for Asian language services.

“The expansion of our Taiwan facility enables SDI Media to handle significantly more volume, while offering the best of localization technology,” said Gina Chang, SDI Media’s Regional Director of North Asia.

Mark Howorth, CEO of SDI Media added, “Asia is an important priority for SDI Media as we see interest steadily growing among content owners and distributors to produce localized content for Asian markets. We will continue our investment in the region through new studios, as well as improvements to our existing facilities.

SDI Media Taiwan is fully operational and located at 6F, 270 Nanjing East Road, Section 3, Taipei 10551, Taiwan ROC.

For more information please contact Jason Wang, Studio Manager at 886.2.2778.0096

### **About SDI Media:**

SDI Media is the world’s leading localization provider of dubbing, subtitling, and media services, utilizing the largest owned and operated network of recording studios worldwide. SDI Media offers clients an end-to-end localization solution for theatrical, broadcast, digital, interactive, and new media platforms using a comprehensive suite of customizable localization applications. With over 40 years of experience delivering translated content to global platforms, SDI Media continues to be the most trusted localization partner worldwide.

For additional information please visit [www.sdimedia.com](http://www.sdimedia.com) or contact Aviv Gattenuo at +1.310.388.8942 with press inquiries.