

Contact: Lea Daulan
+ 353 1 6755678
press@allergystandards.com

PRESS RELEASE FOR IMMEDIATE RELEASE

Allergy Standards' CEO, Dr. John McKeon, Speaker at the ISSA Show North America 2018

DUBLIN, Ireland. (October 30, 2018) – [Allergy Standards Limited \(ASL\)](#) CEO, Dr. John McKeon, presented at the ISSA Show North America 2018 in Dallas, Texas, on October 29, 2018.

The [International Sanitary Supplies Association](#) (ISSA) show gathers the entire professional cleaning industry this week in Dallas, Texas to network and discuss innovation and solutions for the challenges and opportunities facing the professional cleaning industry. The event features some [outstanding keynote speakers](#) such as David Goggins, former Navy SEAL, Darren Hardy, former published of *Success* magazine and best-selling author as well as former U.S. President George W. Bush.

Alongside with these great speakers, [Allergy Standards](#) CEO Dr. John McKeon has been invited to deliver an educational presentation on the importance of good indoor air quality, and the challenges in controlling exposure to irritants, dust and allergens in facilities and institutes, particularly for those suffering from asthma and allergies. As part of his presentation, Dr. John McKeon gave great insights on the **asthma & allergy friendly®** Certification, the rigorous scientific testing behind the Certification Mark.

Dr. McKeon talked about the innovation and Research & Development journey that Sanitaire, Bissell, have taken to obtain the **asthma & allergy friendly®** Certification Mark for their professional vacuum cleaner the [EON™ ALLERGEN](#). Just this year the Sanitaire EON ALLERGEN came through [ASL's strict scientific standards](#) to become [the first commercial vacuum to be CERTIFIED asthma & allergy friendly®](#). The Certification demonstrates Sanitaire's commitment to a healthier environment as well as the well-being of building occupants.

"I'm delighted to have the opportunity to contribute to the ISSA show and educate the sector on the importance of improving our indoor air quality. The Sanitaire EON Allergen are a fantastic example of a company taking on the challenge of improving indoor air quality to benefit the health of a buildings occupants and the sensitive individuals in our communities. Healthy air and smart buildings are enormous growing trends and to see the facilities industry embracing this in a B2B2C format demonstrates how Bissel are taking a leadership position in their field." Said Dr. John McKeon.

Speaking at the ISSA interclean is another milestone in the extremely busy year at ASL. Following on from the presentations at the cleaning products, hosting IEC and the inaugural [Allergy Summit](#) at Ogilvy headquarters in Manhattan.

About Allergy Standards and the asthma & allergy friendly® Certification Program

"The Application of science to solve allergy labelling challenges": Allergy Standards Limited (ASL) is an international certification company that prepares independent standards for testing a wide range of products to determine their suitability for asthmatics and individuals with associated allergies. ASL has devised a series of proprietary testing protocols and suitability specifications for products to meet in order to be eligible for certification as **asthma & allergy friendly®**. ASL has developed these protocols to identify products that consumers can trust have been subject to rigorous testing to determine their relative suitability for people with asthma and allergies. <http://www.allergystandards.com/>

About Sanitaire

Since 1972, Sanitaire has been a leader and innovator in the commercial vacuum industry. Sanitaire's portable machines provide exceptional performance, durability, productivity and cost of ownership for cleaning professionals in the education, hospitality, healthcare and office industries. Sanitaire's diverse product line features upright, backpack and canister vacuums, floor machines, carpet extractors, air movers and accessories. Sanitaire is owned by BISSELL® Homecare, Inc.

Visit <http://www.sanitairecommercial.com> and <http://www.bissell.com> for more information.