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**COSTCO AUTO PROGRAM HOLIDAY SALES EVENT SEES 55 PERCENT INCREASE OVER PRIOR YEAR**

*Chevrolet Silverado claims number one spot for both commercial and personal use vehicles*

SAN DIEGO, December 12, 2017 – Costco Auto Program today provided highlights on their Holiday Sales Event with General Motors. Half way through the offer, 55 percent more Costco members registered with the Costco Auto Program to take advantage of the exclusive opportunity than in the same period last year.

The most successful promotion with General Motors to date, the Holiday Sales Event runs Oct. 3, 2017, through Jan. 2, 2018, and features a wide selection of cars, trucks and SUVs from Chevrolet, Buick, GMC and Cadillac. Three commercial vehicles, the Chevrolet City Express, Chevrolet Express and GMC Savana, are new to the exclusive Costco member offer this year; which includes an exceptional value, most currently available GM incentives and a Costco Cash Card after purchasing or leasing an eligible model and completing a Costco Auto Program survey.\*

“We’re happy to see that the exclusive savings and vehicle selection offered through the Holiday Sales Event resonates with Costco members,” said Rick Borg, executive vice president at Costco Auto Program. “It’s not surprising that the Chevrolet Silverado is the vehicle most requested by Costco members for personal and commercial use. It’s powerful, reliable and well-designed.”

During the Holiday Sales Event, Costco Auto Program data indicates the most popular segment is crossovers, slightly ahead of trucks by one percent, followed by SUVs, cars and vans. The most requested eligible models ranks as follows:

Most Requested Model		
1.	Chevrolet Silverado	11.9%
2.	GMC Sierra	9.1%
3.	Chevrolet Equinox	6.9%
4.	Chevrolet Traverse	5.9%
5.	Chevrolet Bolt	5.8%

For additional details on the data provided, news media can contact Honey Mae Kenworthy, Costco Auto Program at (858) 777-6538 or [hkenworthy@costcoauto.com](mailto:hkenworthy@costcoauto.com). Costco members can view full details on the 2017 Holiday Sales Event by visiting [CostcoAuto.com/GM](http://CostcoAuto.com/GM) or call 1-855-722-6272.

***About the Costco Auto Program***

*The Costco Auto Program is recognized as a leading member-focused auto-buying program in the industry. This service offers prearranged pricing and a first-class buying experience on new and select pre-owned vehicles, RVs, motorcycles and powersports products, as well as discounts on automobile parts, service and accessories for U.S. Costco members. The Costco Auto Program is operated by Affinity Auto Program, which has operated the program since its inception in 1989. In 2016, Costco members purchased approximately 490,000 vehicles through the program. The Costco Auto Program surveys members who use the program to ensure the service continues to meet their high expectations. More than 96 percent of members who responded to the survey gave the program high marks across three categories – value, service and overall experience.*

**About Costco Wholesale Corporation**

*Costco Wholesale Corporation (NASDAQ:COST) currently operates 741 warehouses, including 514 in the United States and Puerto Rico, 97 in Canada, 37 in Mexico, 28 in the United Kingdom, 26 in Japan, 13 in Korea, 13 in Taiwan, nine in Australia, two in Spain, one in Iceland and one in France. Costco also operates electronic commerce websites in the U.S., Canada, the United Kingdom, Mexico, Korea and Taiwan.*

\*Visit [CostcoAuto.com/GM](http://CostcoAuto.com/GM) for full details, a list of eligible vehicles, eligibility dates, terms and conditions.