



## UBISOFT® ACQUIRES MOBILE GAME GROWTOPIA

**Paris, 28 February 2017** - Today, Ubisoft announced it has acquired Growtopia, the beloved massively multiplayer and social game that gives players the framework and tools to create interactive game worlds. Growtopia is available on mobile, tablet and PC.

Launched in 2013, Growtopia is a free-to-play game supported by a highly-engaged community of more than 20 million registered users. In Growtopia, players can create an infinite number of worlds, and make each one their own. With over 500 million worlds created by users, players will never run out of interesting places to visit, create, and collaborate with friends.

"Growtopia gives players the liberty to create worlds and share their game experiences with others, which are great fits with Ubisoft's commitments to providing more player freedom and increasing our long-term player engagement", said Jean-Michel Detoc, executive director of Ubisoft, mobile business.

"We're thrilled with the success of Growtopia so far, and now the game has the potential to get even bigger thanks to Ubisoft's international network and capacity to reach new audiences," said Seth Robinson and Mike Hommel, creators and developers, Growtopia.

This acquisition of Growtopia is expected to be instantly accretive to Ubisoft's earnings. The acquisition is subject to customary closing conditions and is expected to close in Ubisoft's 2016-17 fourth quarter. No other terms of the acquisition are being disclosed.

### **Contact Investor relations**

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### **About Ubisoft**

Ubisoft is a leading creator, publisher and distributor of interactive entertainment and services, with a rich portfolio of world-renowned brands, including Assassin's Creed, Just Dance, Tom Clancy's video game series, Rayman, Far Cry and Watch Dogs. The teams throughout Ubisoft's worldwide network of studios and business offices are committed to delivering original and memorable gaming experiences across all popular platforms, including consoles, mobile phones, tablets and PCs. For the 2015-16 fiscal year Ubisoft generated sales of €1,394 million. To learn more, please visit [www.ubisoftgroup.com](http://www.ubisoftgroup.com).