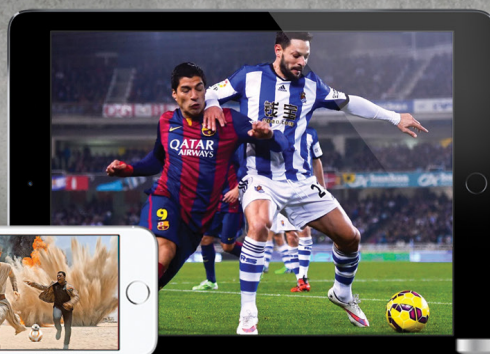
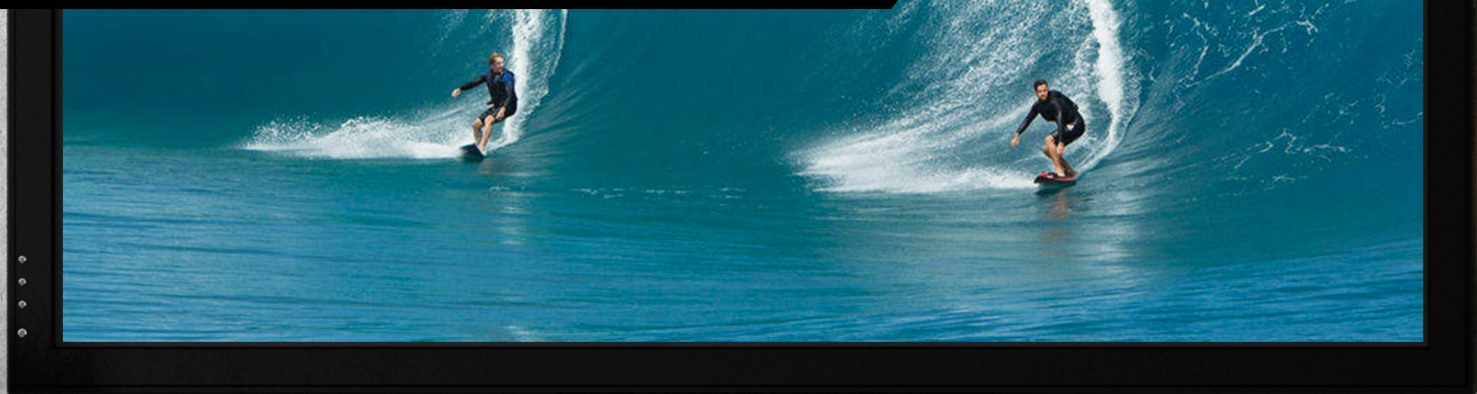


# NEULION

## DIGITAL PLATFORM



## POWERING THE NEXT-GENERATION VIDEO EXPERIENCE





# NEULION DIGITAL PLATFORM



## Powering the Next-Generation Video Experience

The NeuLion® Digital Platform provides digital video broadcasting, distribution and monetization of live and on-demand sports and entertainment content to any connected device. NeuLion's technology powers digital experiences for leading brands around the world, delivering the highest quality video, up to Ultra HD/4K, with advanced interactive features for consumers globally.



## INCREASE ENGAGEMENT, DIFFERENTIATE YOUR SERVICE & UNLOCK REVENUE STREAMS

A white icon of a radio tower with signal waves, representing live events and linear TV & VOD.	A white bar chart icon, representing real-time data and social feeds.	A white Wi-Fi signal icon, representing publishing live-to-VOD clips on-the-fly.	A white icon of a globe with a person running, representing streaming multiple channels or events.	A white icon of three people silhouettes, representing advanced personalization and recommendations.	A white icon of a list with three horizontal lines, representing integrating EPG information.
A white circular arrow icon, representing instant replay of live broadcasts.	A white stopwatch icon, representing slow motion controls.	A white icon of a horizontal line with a downward arrow, representing marking key live events for easy replay access.	A white icon of two overlapping video camera frames, representing multiple camera and audio feeds for viewer selection.	A white icon of a monitor with "4K" text, representing delivering Ultra HD/4K video.	A white icon of a play button with double arrows, representing integrating DVR controls.



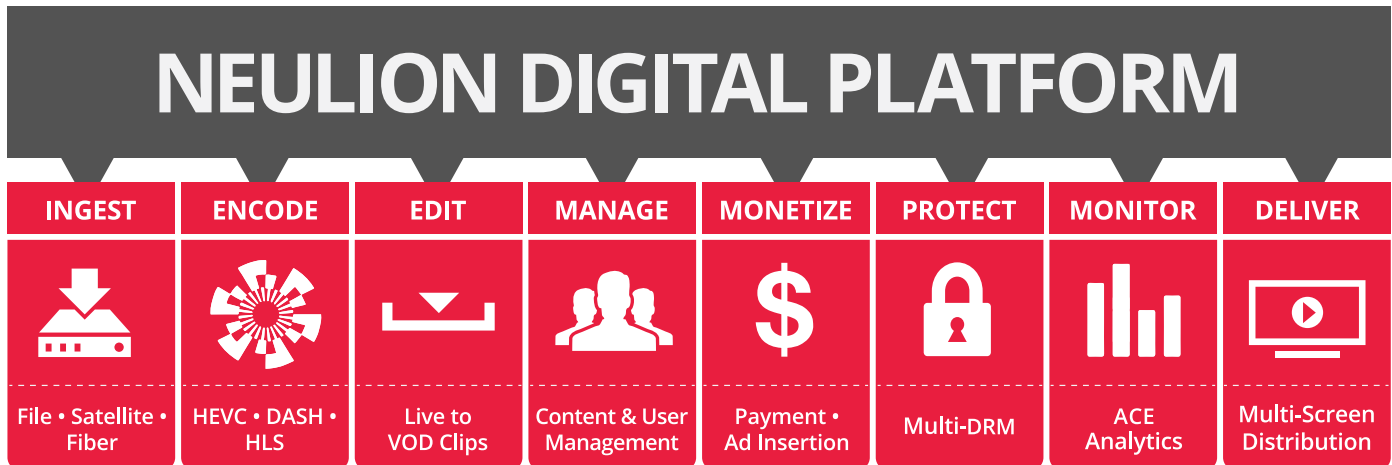
## THE NEULION DIFFERENCE

Constantly on the edge of innovation, NeuLion is the leader in creating and growing powerful digital businesses for content owners worldwide.

- Speed time to market
- Drive new revenue
- Multi-dimensional monetization
- Reduce complexities for content rights holders
- Combination of software, technology & operational services
- Create meaningful experience that engage, retain & grow customers or viewers

## END-TO-END TURNKEY DIGITAL PLATFORM

The NeuLion® Digital Platform is an end-to-end turnkey video distribution platform that utilizes NeuLion technology to provide a flexible solution that spans the entire digital video workflow and supports the latest technologies including AVC, HLS, HEVC, MPEG-DASH and Ultra HD/4K.



*The NeuLion Digital Platform is a fully managed platform that offers true end-to-end support from the point of content ingestion all the way through to the end-user experience on all consumer devices.*

### LIVE AND VOD CONTENT INGESTION

from multiple sources including file, satellite and fiber.

**ADAPTIVE BIT RATE ENCODING** by the NeuLion MC Encoder supporting any format required including AVC, HLS, HEVC and MPEG-DASH for optimal delivery to target devices.

**LIVE EVENT EDITING** for publishing VOD clips from live streams and marking key events that are instantly available in the playback timeline, all through NeuLion's web-based editor.

**CONTENT MANAGEMENT SYSTEM** provides detailed control over metadata attributes, geo-controls, subscription packages, merchandizing, pricing and more.






**MONETIZATION SUPPORT** for any combination of transactional, ad supported, SVOD, authenticated or EST (purchase/rent).

**CONTENT PROTECTION** including token-based security and studio-approved DRM.

**QUALITY OF SERVICE MONITORING** and analytics for audience measurement and ensuring audiences are receiving an optimized and reliable viewing experience.

**APP DESIGN AND CREATION** for leading consumer device models including web, mobile, tablet, connected devices, game consoles, smart TVs and wearables.

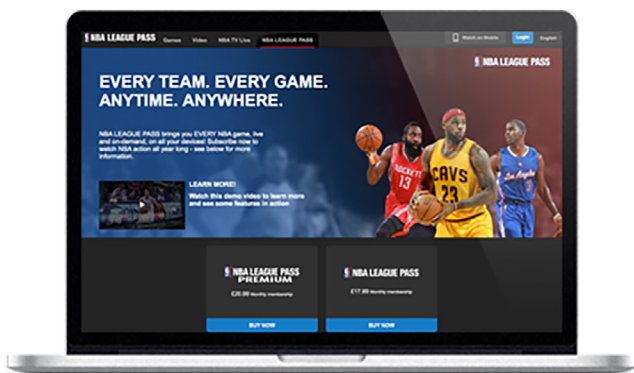
## SEAMLESSLY EXTEND AUDIENCE REACH ACROSS MULTIPLE SCREENS

WEB	MOBILE & TABLET	CONNECTED DEVICES	GAME CONSOLES	CONNECTED TVS
				

## FLEXIBILITY - ONE PLATFORM SUPPORTS ALL TYPES OF DIGITAL EXPERIENCES

The NeuLion® Digital Platform can support any kind of entertainment service:

 <p>LIVE SPORTS &amp; EVENTS</p>	 <p>TV EVERYWHERE &amp; OTT</p>	 <p>SUBSCRIPTION VOD</p>	 <p>STOREFRONTS + EST</p>
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## DRIVE REVENUE - MONETIZE CONTENT USING ANY COMBINATION OF BUSINESS MODELS

Content rights holders can monetize content using any combination of business models to deliver multiple services within a single unified experience and unlock additional revenues.

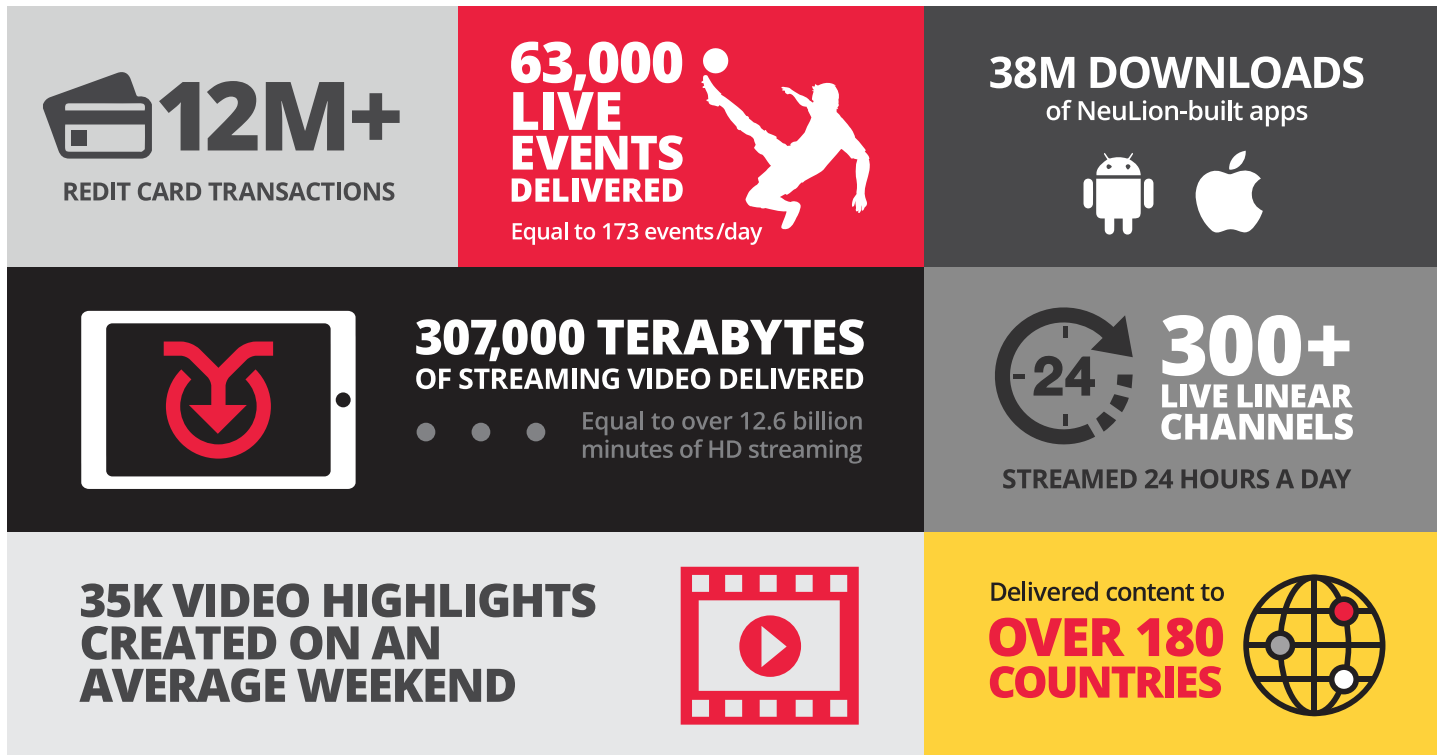
- TRANSACTIONAL
- SVOD
- AD SUPPORTED
- AUTHENTICATED
- EST

## ENGAGE YOUR AUDIENCE AND MANAGE THE QUALITY OF SERVICE

Monitor and analyze in real time every viewer's key metrics including audience size, location, bandwidth, OTT app downloads, registrations, purchases, logins, and much more.



## NEULION BY THE NUMBERS FOR LAST YEAR:



## TRUSTED BY LEADING SPORTS AND ENTERTAINMENT BRANDS

The NeuLion Digital Platform enables sports brands, pay TV operators, broadcasters and programmers to efficiently extend their audience reach across a broad range of devices and grow new revenue streams. NeuLion's platform and multi-screen apps are used by a number of the biggest sports and entertainment brands in the world.



Contact NeuLion to learn more about how the NeuLion Digital Platform can help you differentiate your service, extend your audience reach and unlock new digital revenue streams.

[NEULION.COM](http://NEULION.COM)



EMAIL: [SALES@NEULION.COM](mailto:SALES@NEULION.COM) [NEULION.COM](http://NEULION.COM)