

# **DELIVERING STRONG EXECUTION** & WELL-POSITIONED TO ACHIEVE SUSTAINABLE TOP-QUARTILE RETURNS



#### **BRYAN JORDAN**

CHAIRMAN, PRESIDENT & CEO FIRST HORIZON NATIONAL CORPORATION "Our second quarter results demonstrate continued progress towards our goal of building a strong, differentiated and leading bank in the Southeast. We successfully completed the Capital Bank integration and systems conversion and appreciate our hardworking employees and loyal customers who have helped drive our success. With the integration complete, our focus is on driving organic growth, strengthening our presence in attractive markets in the Southeast, achieving operational efficiencies and building on the momentum in our profitable specialty businesses."















#### **FOUNDED IN** 1864

one of the **OLDEST** NATIONAL **BANK CHARTERS** 

in the US

## **ASSETS** \$40<sub>R</sub>

**FINANCIAL CENTERS** ~300

### **EMPLOYEES** ~6.000

# \$31<sub>B</sub>

# **DEPOSITS**

support low- to

### ~\$4<sub>B</sub> committed to

Horizon Foundation (est. moderate-income 1993) to nonprofits to support First communities in 8 Southeast states Horizon's communities

#### **RESPONSIBLE CORPORATE CITIZEN** +\$80<sub>M</sub> 25<sup>TH</sup>

distributed by First anniversary of First Horizon Foundation

### **NAMED ONE OF THE BEST EMPLOYERS BY**

**Forbes** 

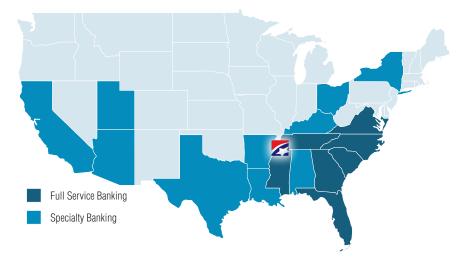
AMERICAN BANKER

# 2Q 2018 **KEY FINANCIAL** HIGHLIGHTS

*0.25  ADJUSTED *0.36  ROA		
ROA 0.86%  ADJUSTED 1.22%  ROTCE 12.6%  ADJUSTED 12.6%	EPS	<b>\$0.25</b>
ADJUSTED ROA' 1.22%  ROTCE' 12.6%  ADJUSTED 18.2%		<b>\$0.36</b>
ROA' 1.22 76  ROTCE' 12.6%  ADJUSTED 18.2%	ROA	0.86%
ADJUSTED 19 2%		1.22%
ADJUSTED ROTCE <sup>1</sup> 18.2%	ROTCE <sup>1</sup>	<b>12.6</b> %
		18.2%

# COMPELLING GEOGRAPHIC FOOTPRINT

IN ATTRACTIVE MARKETS WITH SPECIALTY AREAS PROVIDING FURTHER GROWTH OPPORTUNITIES



#### **TOP MARKET** SHARE

in Tennessee overall and in 4 of 5 top MSAs

#### **COMPELLING GROWTH OPPORTUNITIES**

in Carolinas and Florida to enhance deposits

#### **SIGNIFICANT OPPORTUNITIES IN SPECIALTY BUSINESSES**

better risk-adjusted returns, efficiency and competitive advantages

#### **CAPITAL BANK MERGER COMPLETED WITH MORE FAVORABLE ECONOMICS**

successfully completed largescale conversion; EPS accretion now estimated to be more than 2x original assumptions

#### **USE OF NON-GAAP MEASURES**

Several financial measures in this communication are non-GAAP, meaning they are not presented in accordance with generally accepted accounting principles (GAAP) in the U.S. The non-GAAP items presented in this communication are adjusted earnings per share ("EPS"), return on tangible common equity ("ROTCE"), adjusted ROTCE, and adjusted return on average assets ("ROA"). These profitability measures are reported to First Horizon's management and directors through various internal reports. First Horizon's management believes these measures are relevant to understanding the financial results of First Horizon and its business segments. Non-GAAP measures are not formally defined by GAAP or codified in the federal banking regulations, and other entities may use calculation methods that differ from those used by First Horizon. First Horizon has reconciled each of these measures to a comparable GAAP measure below:

#### **FHN NON-GAAP TO GAAP RECONCILIATION**

Quarterly, Unaudited

(Dollars and shares in thousands, except per share data)		2Q18	
Adjusted Net Income Available to Common Shareholders (Non-GAAP)			
(A) Net income available to common shareholders (GAAP)	\$	81,590	
Less: After-tax impact of notable items (GAAP) (a)		(36,255)	
(B) Adjusted net income available to common shareholders (Non-GAAP)		117,845	
(C) Annualized net income available to common shareholders (GAAP)		327,257	
(D) Annualized adjusted net income available to common shareholders (Non-GAAP)		472,675	
Diluted Shares			
(E) Diluted shares		328,426	
Adjusted Net Income (Non-GAAP)			
(F) Net income (GAAP)	\$	85,992	
Less: After-tax impact of notable items (GAAP) (a)		(36,255)	
(G) Adjusted net income (Non-GAAP)		122,247	
(H) Annualized net income (GAAP)		344,913	
(I) Annualized adjusted net income (Non-GAAP)		490,331	
Average Assets (GAAP)			
(J) Average assets	\$	40,173,712	
Average Tangible Common Equity (Non-GAAP)			
Average total equity (GAAP)	\$	4,552,546	
Less: Average noncontrolling interest (b)		295,431	
Less: Average preferred stock (b)		95,624	
(K) Total average common equity		4,161,491	
Less: Average intangible assets (GAAP) (c)		1,569,449	
(L) Average tangible common equity (Non-GAAP)	\$	2,592,042	
Adjusted Ratios & EPS Impacts			
(A)/(E) Diluted earnings per share ("EPS") (GAAP)	\$	0.25	
(B)/(E) Adjusted diluted EPS (Non-GAAP)	\$	0.36	
(H)/(J) Return on average assets ("ROA") (GAAP)		0.86	%
(I)/(J) Adjusted ROA (GAAP)		1.22	%
(C)/(K) Return on average common equity ("ROE") (GAAP)		7.9	%
(C)/(L) Return on average tangible common equity ("ROTCE") (Non-GAAP)		12.6	%
(D)/(L) Adjusted ROTCE (Non-GAAP)		18.2	%

- (a) Includes \$43.2 million of pre-tax acquisition-related expenses primarily associated with the Capital Bank Financial Corp. ("CBF") acquisition and a \$4.1 million of valuation adjustments associated with derivatives related to prior sales of Visa Class B shares, adjusted using an incremental tax rate of approximately 23 percent.
- (b) Included in Total equity on the Consolidated Balance Sheet.
- (c) Includes goodwill and other intangible assets, net of amortization.

#### DISCLAIMERS AND OTHER INFORMATION

This communication contains may contain, forward-looking statements, including guidance, involving significant risks and uncertainties. Forward-looking statements are identified by words such as "believe," "expect," "anticipate," "intend," "estimate," "should," "is likely," "will," "going forward" and other expressions that indicate future events and trends and may be followed by or reference cautionary statements.

A number of important factors could cause actual results to differ materially from those in the forward-looking statements. Those factors include general economic and financial market conditions, including expectations of and actual timing and amount of interest rate movements including the slope of the yield curve, competition, ability to execute business plans, geopolitical developments, recent and future legislative and regulatory developments, inflation or deflation, market (particularly real estate market) and monetary fluctuations, natural disasters, customer, investor and regulatory responses to these conditions and items already mentioned in this communication, as well as critical accounting estimates and other factors described in First Horizon's annual report on Form 10-K and other recent filings with the SEC. First Horizon disclaims any obligation to update any such factors or to publicly announce the result of any revisions to any of the forward-looking statements included herein or therein to reflect future events or developments or changes in expectations.