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RADISSON BLU HOTEL OPENS IN DIYARBAKIR, TURKEY

Radisson Blu, the iconic hotel brand driven by innovation and design, is proudly announcing the opening of a new hotel in Diyarbakir, Turkey. The latest Turkish addition to the Radisson Blu family brings a new standard of excellence to Diyarbakir, in southeastern Turkey. With a prime location in the city's new business district, Radisson Blu brings an upper-upscale, stylish hospitality experience to Diyarbakir.

"We are delighted to bring Radisson Blu to Diyarbakir and expand its presence in Turkey," said Mark Willis, Area Vice President, Middle East & Turkey, The Rezidor Hotel Group. "Convenience is at the heart of this hotel. The hotel has a first-class location, with easy access by rail or road, and is the closest hotel to the airport. We believe the accessibility factor, combined with the appeal of an iconic international hotel brand, will drive strong demand from domestic and international travelers."

Situated on the banks of the Tigris River, the city of Diyarbakir has recently enjoyed significant expansion, thanks to quickly growing industry and business opportunities. Diyarbakir acts as a regional headquarters for several national companies and is the second most important industrial city in this region of Turkey.

All 167 guest rooms and suites have a warm, contemporary design and include free, high-speed WiFi. There's also a choice of rooms to suit every traveler, from Standard, Family and Superior Rooms, or for more spacious accommodation, a range of suites with stunning panoramic views are available. The signature 155-square-meter Presidential Suite adds a more decadent touch and provides the opportunity to relax in style while at Radisson Blu Hotel Diyarbakir.

The hotel is conveniently located in the city's business district Kayapınar. The city's airport is just 6 kilometers away.

The hotel's *Hevsel Restaurant* delivers a fusion of global and regional flavors to offer guests a unique dining experience. The restaurant also serves up the Radisson Blu's signature *Super Breakfast* with an abundant choice of breakfast options providing a healthy start to the day. The *City Café & Bar* offers drinks and light bites, and guests can take in the great views of the city from the bar's rooftop terrace.

The spa and treatment rooms provide guests with a chance to unwind. The hotel also has a fitness center and indoor pool.

The flexible meeting and events space provides the ideal venue for all occasions. The spacious Mezopotamya Ballroom can host conferences for over 500 guests or private social functions. The five meeting rooms covering 784m², located on the mezzanine floor, provide the space to host recreational get-togethers or more formal business meetings.

Mustafa Eryilmaz, General Manager of Radisson Blu Hotel, Diyarbakir, says, “The Radisson Blu Hotel, Diyarbakir is delighted to open its doors and we look forward to delivering the greatest of international upper upscale hospitality experience to our guests. The hotel is a welcome addition to the city of Diyarbakir. Its accessibility to Istanbul, Ankara, Kayseri, Sivas and Malatya means we are truly gearing towards building one of the largest footprints in upper upscale hospitality across Turkey.”

For more information: <https://www.radissonblu.com/en/hotel-diyarbakir>

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About Radisson Blu®

[Radisson Blu®](https://www.radissonblu.com) is one of the world’s leading hotel brands with nearly 300 hotels in operation in 69 countries and territories. Radisson Blu’s vibrant, contemporary and engaging hospitality is characterized by a unique *Yes I Can!*SM service philosophy, and all of its first class hotels offer a range of signature features that are empathetic to the challenges of modern travel, including the 100% Satisfaction Guarantee. Distinguished the world over as the brand with *Hotels Designed to Say YES!*SM, Radisson Blu offers a vivid visual celebration of leading-edge style where the delight is in the detail. Radisson Blu hotels are located in prime locations in major cities, airport gateways and leisure destinations across the world.

Radisson Blu is a part of Carlson Rezidor Hotel Group, which also includes Quorvus Collection, Radisson®, Radisson RED, Park Plaza®, Park Inn® by Radisson and Country Inns & Suites By CarlsonSM. For reservations and more information, visit www.radissonblu.com. Connect with Radisson Blu on social media: @RadissonBlu on [Twitter](https://twitter.com/RadissonBlu) and [Instagram](https://www.instagram.com/radissonblu) and [Facebook.com/RadissonBlu](https://www.facebook.com/RadissonBlu).

About The Rezidor Hotel Group

The Rezidor Hotel Group is one of the most dynamic hotel companies in the world and a member of the Carlson Rezidor Hotel Group. The group features a portfolio of more than 480 hotels in operation or under development with 105,000 rooms in 80+ countries.

Rezidor operates the core brands Radisson Blu® and Park Inn® by Radisson in Europe, the Middle East and Africa (EMEA), along with the Club CarlsonSM loyalty program for frequent hotel guests. In early 2014 and together with Carlson, Rezidor launched the new brands Radisson RED (lifestyle select) and Quorvus Collection (luxury). In 2016, Rezidor acquired 49% of prizeotel. Rezidor has an industry-leading Responsible Business Program and was named one the World’s Most Ethical Companies by the US think-tank Ethisphere.



In November 2006, Rezidor was listed on the Nasdaq Stockholm, Sweden. HNA Tourism Group Co., Ltd., a division of HNA Group Co., Ltd.—a Fortune Global 500 company with operations across aviation, tourism, hospitality, finance and online services among other sectors—became the majority shareholder in December 2016.

The Rezidor Hotel Group and its brands employ 43,700 people in EMEA and is headquartered in Brussels, Belgium.

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