

# OUTDOORLIGHTING PERSPECTIVES®

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**EXTRAORDINARY**  
**Franchisee Satisfaction**  
**AWARD WINNER**  
**2012-2018**  
**SEVEN CONSECUTIVE YEARS**

## OVERALL QUALITY



Q: In general, how would you rate the overall quality of your franchisor?

Excellent - Very Good - Good - Average - Poor



## JOINT SUCCESS



Q: My franchisor understands that if I am successful, they will be successful.

Strongly Agree - Agree - Disagree - Strongly Disagree



## OPPORTUNITY



Q: In general, how would you rate the opportunity provided by this franchise system?

Excellent - Very Good - Good - Average - Poor



## LOCAL COMPETITION



Q: How would you rate your franchise business compared to the local competition?

Excellent - Very Good - Good - Average - Poor



## PRODUCT / SERVICE QUALITY



Q: How would you rate the quality of products and/or services received from your franchisor?

Excellent - Very Good - Good - Average - Poor



**FREE** Survey/Research Report at: [www.WorldClassFranchise.com/OLPReport](http://www.WorldClassFranchise.com/OLPReport)

### Our Mission:

To provide prospective franchisees with *insider information* about what it's like to be a franchisee for OLP.

### Transparency:

We contact EVERY franchisee and ask the tough questions!

### Confidentiality:

Every response remains anonymous so there is NO risk for negative and NO reward for positive feedback!



Confidential and comprehensive franchisee satisfaction survey results provide **insider information** about what it's like to be a franchisee for a given brand.