

Ahold Delhaize announces Ahold Delhaize USA, a new parent company for its U.S. businesses; appoints Kevin Holt CEO Ahold Delhaize USA

Zaandam, the Netherlands, December 7, 2017 – Ahold Delhaize today announced the creation of Ahold Delhaize USA, to be effective on January 1, 2018. Ahold Delhaize USA will be the parent company for all of Ahold Delhaize's U.S. companies, including its local brands, Stop & Shop, Food Lion, Giant, Hannaford, Giant/Martin's, and Peapod, as well as Retail Business Services (RBS), a U.S. shared services company providing support to the brands.

Ahold Delhaize USA will be led by Kevin Holt, who will be appointed Chief Executive Officer Ahold Delhaize USA, effective January 1, 2018. Kevin is currently Chief Operating Officer of Ahold USA. In this new role he will remain a member of Ahold Delhaize's Management Board and Executive Committee and will continue to report to Dick Boer, CEO Ahold Delhaize. Frans Muller, Deputy CEO Ahold Delhaize and Chief Integration Officer, who serves as acting COO Delhaize America (ad interim) will focus on the continued smooth integration of Ahold Delhaize.

Dick Boer, CEO Ahold Delhaize, said, "combining the parent companies of the U.S. brands and RBS is the natural next step in our brand-centric strategy in the U.S. Kevin is an outstanding leader with extensive food retail experience and a great choice to guide our U.S. businesses through this time of continuing change and evolving customer expectations."

Kevin joined Delhaize Group in 2014 as CEO Delhaize America and transitioned to Chief Operating Officer of Ahold USA in 2017. Prior to joining Ahold Delhaize, he served in executive leadership roles at SUPERVALU and Meijer.

"I'm excited that we are moving into this next phase where we can focus on further strengthening our brands and winning in our markets," said Kevin. "Ahold Delhaize USA and its U.S. brands are well positioned to continue to drive growth and innovation and meet the evolving needs of customers, both in stores and online."

For more information or pictures:

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Ahold Delhaize is one of the world's largest food retail groups and a leader in both supermarkets and e-commerce. Its family of strong, local brands serves more than 50 million customers each week in 11 countries. Together, these brands employ more than 370,000 associates in 6,500 grocery and specialty stores and include the top online retailer in the Benelux and the leading online grocers in the Benelux and the United States. Ahold Delhaize brands are at the forefront of sustainable retailing, sourcing responsibly, supporting local communities and helping customers make healthier choices. Headquartered in Zaandam, the Netherlands, Ahold Delhaize shares are listed on Euronext Amsterdam and Brussels (ticker: AD) and its American Depositary Receipts on the over-the-counter market in the U.S., quoted on the OTCQX International marketplace (ticker: ADRNY). For more information, please visit www.aholddelhaize.com.

Cautionary notice

This communication includes forward-looking statements. All statements other than statements of historical facts may be forward-looking statements. Words such as to be, will, guide, focus on, well positioned, continue, drive and meet or other similar words or expressions are typically used to identify forward-looking statements.

Forward-looking statements are subject to risks, uncertainties and other factors that are difficult to predict and that may cause actual





results of Koninklijke Ahold Delhaize N.V. (the "Company") to differ materially from future results expressed or implied by such forward-looking statements. Such factors include, but are not limited to the risk factors set forth in the Company's public filings and other disclosures. Forward-looking statements reflect the current views of the Company's management and assumptions based on information currently available to the Company's management. Forward-looking statements speak only as of the date they are made and the Company does not assume any obligation to update such statements, except as required by law.