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Paris le 6 juin 2017

Vivendi's decision to sign the agreement with the Bolloré Group to purchase its majority stake in the Havas Group

Havas has been informed that Vivendi has entered into the purchase agreement with the Bolloré Group regarding the approximately 60% majority stake Bolloré Group holds in Havas at a price of 9,25 euros per share, as initially indicated in the letter of intent.

The execution of this agreement by Vivendi's Management Board follows the receipt of positive opinions from the employee representative bodies of the companies of Vivendi, Havas and the Bolloré Group, and the completion of the due diligence process.

Completion of this transaction is subject to the approval of the competent competition authorities.

Yannick Bolloré, CEO Havas Group, said : *"We look forward to joining forces with the Vivendi group. Vivendi's ambitious strategy for accelerated development towards a global communications leader will enable us to develop even more quickly. Vivendi will provide us with, on one hand, new strategic and financial resources to enrich the expertise we offer to our clients and, on the other, broader opportunities for our talents. We thank the Vivendi teams for their trust and support."*

Arnaud de Puyfontaine, CEO Vivendi, commented : *This acquisition marks a major milestone in our drive to build a global leader in content, media and communication. It gives our Group a unique positioning and a major advantage in an environment marked by the ever-increasing convergence between content, distribution and communication. Havas brings its expertise in consumer science, data analytics and new creative formats to the entire Vivendi group. Most importantly, our two companies have gotten to know one another well and our teams enjoy working together, essential keys to success in the creative and innovative industries, which rely on a wealth of talent."*

Upon completion of this acquisition, in compliance with the stock market regulations, Vivendi will file a simplified tender offer on the remaining Havas stake, without aiming at delisting Havas shares.

About Havas Group

Havas is one of the world's largest global communications groups. Founded in 1835 in Paris, the Group employs 20,000 people in over 100 countries. Havas Group is committed to being the world's best company at creating meaningful connections between people and brands through creativity, media and innovation. Based on a client-centric model across media and creative, the Havas Group is the most integrated company in its sector. We operate with three business units (creative, media and healthcare & wellness) within our Havas Villages all over the world where teams share the same premises ensuring agility and a seamless experience for clients.

#ToBetterTogether

Further information about Havas Group is available on the company's website: www.havasgroup.com

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