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To: Local & Trade Media
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Duro-Last®, Inc. Announces Duro-Shield™ Line of Roof Coatings and Materials

SAGINAW, MICHIGAN — Duro-Last is proud to introduce the Duro-Shield line of products. Designed to enhance the performance of a variety of commercial roof types, Duro-Shield Coatings and Materials are available in Duro-Shield 20, Duro-Shield 10, and Duro-Shield 5.

Duro-Shield Roof Coatings are 100% elastomeric acrylic with a brilliant white finish that reflects the sun's rays, which can lower heat buildup and reduce costs. Duro-Shield 20 offers ultimate protection and enhancement with 35 mils of coverage when dry and a 20-year limited warranty. Duro-Shield 10 features 24 mils of coverage when dry and a 10-year limited warranty. Duro-Shield 5 offers 20 mils of coverage when dry and a 5-year limited warranty.

"This new line of Duro-Shield products complements Duro-Last's commitment to providing commercial roofing solutions," said Steve Ruth, Director of Sales Operations at Duro-Last. "Roofs are an important investment for any building owner, and we're excited to be able to offer additional solutions through the Duro-Shield line that will provide further protection and enhancement to the lifecycle of that investment."

Additional products in the Duro-Shield line include Duro-Shield Primer, Duro-Shield Brush Grade Mastic, and Polyester Reinforcement Fabric. For detailed information on the complete line of Duro-Shield solutions, visit our website at www.duro-last.com/duroshield or call 800-248-0280.

About Duro-Last®, Inc.

Known as the "World's Best Roof®", Duro-Last®, Inc. is the world's largest manufacturer of custom-fabricated, thermoplastic single-ply roofing systems. Factory controlled custom-fabrication can eliminate up to 85% of field seams, resulting in lower on-site labor costs and easier installation. Duro-Last's roofing systems are sustainable and extremely durable. Over two billion square feet of Duro-Last membrane has been installed throughout North America. Duro-Last is headquartered in Saginaw, Michigan with additional manufacturing facilities in Grants Pass, Oregon; Jackson, Mississippi; Sigourney, Iowa; Carrollton, Texas; and Ludlow, Massachusetts. For more information on Duro-Last, call 800-248-0280 or visit www.duro-last.com.

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