



NEULION® DIGITAL PLATFORM

YOUR COMPLETE OTT VIDEO WORKFLOW

WE ARE NEULION

AND WE BELIEVE IN THE POWER OF VIDEO TO TRANSFORM THE OTT EXPERIENCE

When we started NeuLion, we set out to change how entertainment was delivered and consumed by viewers. Today, we are the global leader specializing in digital video broadcasting, distribution and monetization of live and on-demand sports and entertainment content to any connected device. We bring tremendous experience and expertise to all our customers by continuously driving their business forward, providing them with the ability to organize, deliver and monetize their content across multiple devices in global markets.

LAST YEAR'S HIGHLIGHTS



63,000

LIVE EVENTS DELIVERED
EQUAL TO 173 EVENTS/DAY



300+

LIVE LINEAR
CHANNELS



35,000

VIDEO HIGHLIGHTS
CREATED ON AN
AVERAGE WEEKEND



180

DELIVERED CONTENT TO
OVER 180 COUNTRIES
AND TERRITORIES

NEULION® DIGITAL PLATFORM

As the only complete end-to-end video solution, the NeuLion® Digital Platform simplifies the digital video workflow and provides all the tools you need to get your content into consumers' hands quickly and easily, ensuring they will be loyal, long lasting customers. The NeuLion Digital Platform helps broadcasters, operators, sports rights holders and media companies build, deliver and grow their digital business with stunning video and personalized, interactive experiences across any screen.



ONE PLATFORM. ONE PROVIDER. ONE POWERFUL SOLUTION.



PREPARE

Quickly upload live and on-demand video content in bulk or at once, and compress files using our own encoding and transcoding services that support the broadest range of formats for optimal delivery, including efficient adaptive bitrate encoding for live streams.



MARKET

Successful direct-to-consumer businesses are dependent on flexible data-driven marketing capabilities to maximize user acquisition, conversion and retention. Our best-in-class marketing tools allow you to identify, manage and analyze user segments to create effective marketing communications programs.



DELIVER

Deliver beautiful video effortlessly with no buffering, delays or video errors. With a focus on video quality, NeuLion delivers stunning video in the highest quality, up to 4K Ultra HD and HDR on any connected device.



EXPERIENCE

Maximize the value of your video content by creating personalized, interactive experiences that connect with your audience on every screen. From content discovery and recommendations to advanced video features, we've got what you need to deliver only the best to your viewers.



MANAGE

Organize, edit, optimize and publish your robust video library effortlessly. No matter the size, our Content Management System (CMS) provides detailed control over metadata attributes, such as packaging, merchandizing, scheduling, geo-controls and more.



MONETIZE

Unlock and uncover additional revenue with our monetization suite and let us handle the entire purchase experience from secure global payment support to end-user billing and more. NeuLion makes it easy for any combination of business models in order to drive purposeful ROI and exceed your business needs.



MONITOR

Put an end to the guessing game. Leverage actionable insights and data to monitor how your service is performing and ensure your viewers are receiving the best possible experience, so they watch longer and return more often.

INTERACTIVE FEATURES



ENHANCED PERSONALIZATION



INTELLIGENT RECOMMENDATIONS



QUEUES & FAVORITES



SEARCH / FILTER / CONTENT DISCOVERY



COLLECTIONS & WISHLISTS



CATCH UP TV & MULTISCREEN DVR



INTEGRATED EPG & SCHEDULES



MULTI-GAME & EVENT VIEWING



BIG EVENT TIMELINE MARKERS



MULTIPLE CAMERA & AUDIO FEEDS



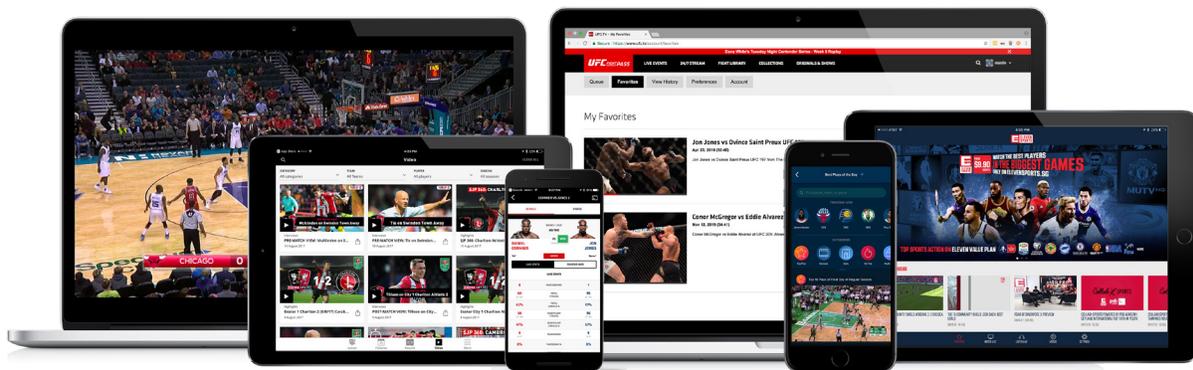
SLOW MOTION & INSTANT REPLAY



REAL-TIME STATS & DATA FEEDS

SEAMLESSLY EXTEND AUDIENCE REACH ACROSS MULTIPLE SCREENS

Watch anytime, anywhere, on any device. Deliver your video in the highest quality, resulting in a crystal clear picture, in up to 4K Ultra HD and HDR on all connected devices.



THERE'S END TO END. THEN THERE'S NEULION.

We have you covered end-to-end, so you can get from content preparation to delivery faster and easier with our complete video workflow, leaving all technical aspects to us.

REDUCE COMPLEXITIES by using our complete video platform to eliminate the hassle of managing multiple vendors. Instead, ensure you have a consistent, streamlined and complete video workflow to run your OTT service effortlessly.

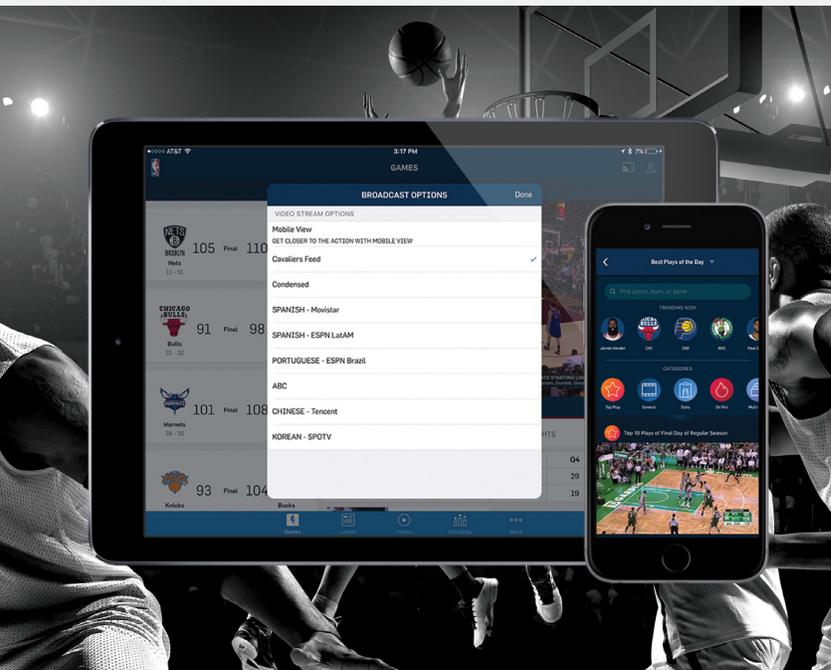
LAUNCH FASTER WITH LOWER COSTS using the only single-source digital video solution in the marketplace to ensure your content gets into consumers' hands quicker, easier and cheaper.

TURN CONTENT INTO DIGITAL REVENUE with flexible business models. We make it easy to monetize your content in any way, whether you choose subscription, pay-per-view, ad-supported, EST/purchase, authenticated, or any combination.

CREATE LOYAL, ENGAGED VIEWERS with stunning video experiences that are personalized across every device imaginable, keeping them coming back for more.

TRUSTED BY LEADING SPORTS AND ENTERTAINMENT BRANDS

We are the technology behind the best OTT experiences, built for the biggest brands in the world.

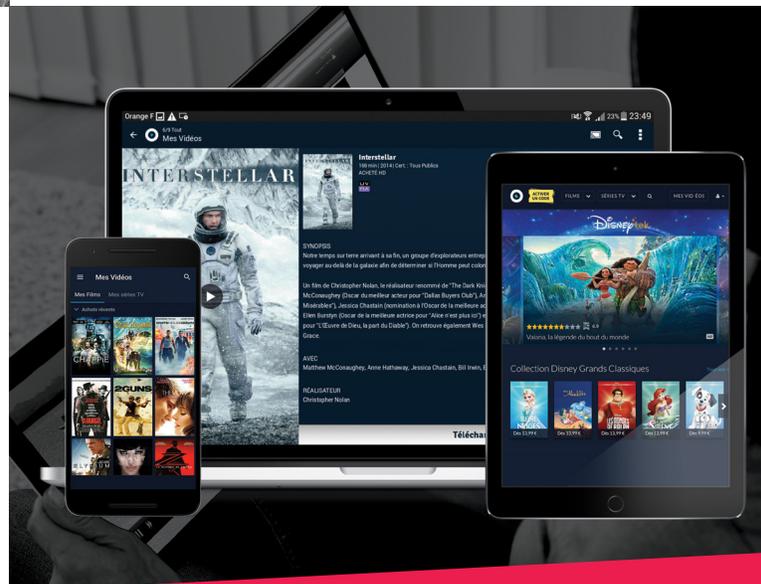


NATIONAL BASKETBALL ASSOCIATION

As the NBA's premium international subscription based product, NBA LEAGUE PASS INTERNATIONAL gives fans all over the world access to all games both live and on-demand, as well as NBA TV LIVE, the 24/7 stream of exclusive interviews, press conferences and more. Fans have complete control over how they want to watch games with an array of interactive features, creating a truly immersive experience.

CARREFOUR

Nolim Films, an on-demand movie and TV offering from Carrefour, features top Hollywood and international movies and television series from some of the largest studios including Warner Brothers, Disney, Sony Films, NBCUniversal and more. Nolim Films is comprised of over 10,000 titles available to either rent, buy, stream or download, enabling viewers to create customized digital libraries.





IMAGINE WHAT WE CAN DO WITH YOUR CONTENT

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