



FIAT CHRYSLER AUTOMOBILES

*In September, FCA sales in Europe totaled 90,000 vehicles with market share at 6.1%. For the nine months year-to-date, FCA sales in Europe were up 8.2% (versus 3.6% for the industry) to more than 831,200 vehicles. The Alfa Romeo and Jeep brands both outperformed the industry average in September, with respective increases of 15.9% and 3.6%. The Fiat 500 and Fiat Panda continued to dominate the European A segment, with a combined share of nearly 30.0% for the year-to-date. The Fiat 500L was the best-selling vehicle in the European Small MPV segment with a share of nearly 24.0%. The Fiat 500X continued as one of the top five models in the European Small SUV segment, while the Lancia Ypsilon continued as the best-selling B segment vehicle in Italy. Alfa Romeo posted another strong monthly performance driven by demand for the Stelvio and for the Giulia, which closed September with sales up 16.8% year-over-year.*

**Fiat Chrysler Automobiles** sales in Europe (EU28+EFTA) for the month of September totaled 90,000 vehicles and share was stable at 6.1%.

Year-to-date, sales were up 8.2% (versus 3.6% for the industry) to more than 831,200 vehicles, and market share was 30 basis points higher at 6.9%.

The Group registered increases in nearly all major markets for both September and the year-to-date. In Italy, sales were up 5.0% in September and 9.1% year-to-date. In Germany, sales were up 11.7% for the year-to-date (vs. 2.2% for the industry). Growth was also strong in France and Spain, with sales up 9.0% and 30.7% respectively in September, and 12.1% and 15.4% respectively for the year-to-date. The Group outperformed the industry average in both markets.

**Fiat** brand posted European sales of more than 65,800 vehicles and market share was in line with the prior year at 4.5%.

Year-to-date, brand sales were up 8.3% to nearly 629,400 vehicles, with market share 20 basis points higher at 5.2%.

In its home market, Italy, Fiat brand sales were up 2.7% year-over-year. In France, Fiat sales were up 11.9% in September (+1.1% for the industry) and 11.6% year-to-date (+3.9% for the industry). Brand performance was also strong in Spain, with sales up 17.2% in September (+4.6% for the industry) and 14.4% year-to-date (+6.7% for the industry).

Fiat continued to dominate the European A segment with the 500 and Panda ranking first and second for both September and the year-to-date. The two models hold a combined 29.4% segment share for the year-to-date. Sales of the Fiat 500 were up nearly 6.0% for the year-to-date, while the Fiat Panda posted a 2.3% increase in September. The 500L was the most popular model in its segment for the year-to-date, with more than 52,400 vehicles sold and a segment share of nearly 24.0%. The 500X continued among the top five in its segment with more than 71,000 vehicles sold and a 6.9% share. Sales of the Fiat Tipo were up 59.1% year-over-year in September, while the 124 Spider was among the top five in its segment with a 9.25% share.

**Lancia/Chrysler** posted September sales of nearly 4,700 vehicles with European share at 0.3%.

Year-to-date, brand sales totaled 49,200 vehicles with share at 0.4%.

In Italy, the Lancia Ypsilon continued as the best-selling B-segment vehicle with a 12.3% share.

**Alfa Romeo** posted a particularly strong performance in September with European sales up 15.9% year-over-year to more than 8,000 vehicles. Market share was in line with the prior year at 0.5%.

Year-to-date, sales were up 36.0% to 66,000 vehicles with market share at 0.5% (+10 bps).



FIAT CHRYSLER AUTOMOBILES

PRESS RELEASE

Brand sales were higher in nearly all major markets with results significantly above the industry average: in Italy, +13.9% in September and +29.6% year-to-date; in Germany, +4.8% in September and +56.1% year-to-date; in the UK, +11.8% in September; and in Spain, +51.8% in September and +34.7% year-to-date.

Driving these results were the Alfa Romeo Giulia and Stelvio. September sales for the Giulia were up 16.8% year-over-year, while the Stelvio continued to climb the segment ranking with 11,000 vehicles sold year-to-date.

**Jeep** brand posted European sales of nearly 10,800 vehicles in September (+3.6%), with market share stable at 0.7%.

Year-to-date, brand sales totaled nearly 79,000 vehicles with share stable at 0.7%.

Sales were up in nearly all major markets: in Italy, +44.3% in September and +15.0% year-to-date; in France, +11.2% in September and +2.4% year-to-date; in Spain, +105.4% in September and +22.8% year-to-date.

For the Jeep Renegade, which is firmly established among the top ten in its segment in Europe, sales totaled nearly 57,000 vehicles year-to-date.

For **Maserati**, the Group's luxury brand, European sales totaled 673 vehicles in September and 7,518 for the year-to-date.

London, 17 October 2017

For further information:

+39.011.0063088

[mediarelations@fcagroup.com](mailto:mediarelations@fcagroup.com)

[www.fcagroup.com](http://www.fcagroup.com)