

pressrelease

Gemalto's Discovery Service boosts on-demand connectivity activation for consumer devices worldwide

The new solution allows users to easily activate their mobile subscription of their eSIM-enabled consumer IoT devices

Austin, TX, 31 January 2018 - Gemalto, the world leader in digital security, announces its new [Subscription Management Discovery Service](#) solution. This initiative sets new standards of freedom for all users of [eSIM](#)-connected devices, such as smartwatches, tablets, connected PCs and many more. It simplifies the customer's experience of connecting a device 'out-of-the-box' to the cellular network with the offer of their choice. Users simply select their preferred mobile operator, purchase a subscription which is instantly downloaded and activated over-the-air.

Operated by Gemalto, and leveraging its SAS certified environment, this service makes eSIM activation seamless and works for any device. In the case of devices sold independently from a mobile subscription, it removes the hassle of issuing a QR code for activation and automatically gives users the freedom to choose their network. For operator-branded devices, it automatically connects to the operator's back-end to activate the eSIM. This makes adoption of eSIM technology a lot simpler for end-users.

What does Discovery Service offer device makers and mobile operators?

Based on the mobile industry's specifications the 'Root Discovery Service' concept, offered as a cloud service * by Gemalto enables manufacturers to market innovative devices with a straightforward connectivity set-up experience including the choice of mobile subscription. Mobile operators will have the opportunity to expand their business across a new population of connected devices.

"The Discovery Service will boost eSIM adoption by OEMs and mobile operators as our solution facilitates the service deployment" said Benoit Jouffrey, vice president Connected & Embedded Solutions for Gemalto. "Part of our [On-Demand Connectivity](#) offer, this revolutionary service fits into our broader vision to enable a secure* and seamless digital customer journey."



* [Our service benefits from the security accreditation \(SAS for eSIM\) awarded by the GSMA.](#)

About Gemalto

Gemalto (Euronext NL0000400653 GTO) is the global leader in [digital security](#), with 2016 annual revenues of €3.1 billion and customers in over 180 countries. We bring trust to an increasingly connected world.

From secure software to biometrics and encryption, our technologies and services enable businesses and governments to authenticate identities and protect data so they stay safe and enable services in personal devices, connected objects, the cloud and in between.

Gemalto's solutions are at the heart of modern life, from payment to enterprise security and the internet of things. We authenticate people, transactions and objects, encrypt data and create value for software – enabling our clients to deliver secure digital services for billions of individuals and things.

Our 15,000+ employees operate out of 112 offices, 43 personalization and data centers, and 30 research and software development centers located in 48 countries.

For more information visit <https://www.gemalto.com>, or follow [@gemalto](#) on Twitter.

Gemalto media contacts:

Tauri Cox
North America
+1 512 257 3916
tauri.cox@gemalto.com

Sophie Dombres
Europe Middle East & Africa
+33 4 42 55 36 57 38
sophie.dombres@gemalto.com

Jaslin Huang
Asia Pacific
+65 6317 3005
jaslin.huang@gemalto.com

Enriqueta Sedano
Latin America
+52 5521221422
enriqueta.sedano@gemalto.com