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PRESS RELEASE FOR IMMEDIATE RELEASE

**Allergy Standards Ltd announce that CLEO™ HOME Flooring by Congoleum has met the scientific requirements for the asthma & allergy friendly® Certification Standards**

DUBLIN, Ireland. (April 25, 2018) – Allergy Standards Limited (ASL) announced today that CLEO™ resilient floor covering by Congoleum has passed the relevant scientific standards to be **CERTIFIED asthma & allergy friendly®**.

The CLEO™ resilient floor covering passed the ASP:05-01 Flooring Certification Standard and was then eligible to join the **asthma & allergy friendly®** Certification Program. To pass the ASP:05-01 Flooring Certification Standard, the CLEO™ flooring had to demonstrate its ability to reduce allergenic and irritant materials, both when new and after extended use.

The ASP:05-01 Flooring Certification Standard developed by ASL ensures:

1. Low capacity for allergen retention.
2. Safe levels of Volatile Organic Compounds (VOCs) after installation.
3. Manufacturer's recommended cleaning procedures must be effective at removing accumulated allergen.
4. Recommended cleaning procedures must not contribute to a significant increase in airborne allergen levels.
5. During the installation and when in use, exposure to airborne solvents and other irritant or toxic materials must not exceed Certification thresholds.

*"In order to improve indoor air quality for those with asthma and allergies, it is important to select building materials and furnishings that maintain safe levels of VOC emissions and have a low capacity to retain allergens. Congoleum's CLEO™ flooring has been **CERTIFIED asthma & allergy friendly®** meeting all the strict requirements for our flooring standard and contributing to a healthier indoor environment."* Said Dr. Joey DeCoursey, Senior Scientific Officer at ASL.

*"We are delighted that Congoleum's latest eco-forward construction flooring has passed our standards and is now **CERTIFIED** to be more suitable for those with asthma and allergies." said Dr. John McKeon, CEO of ASL. "Our rigorous testing shows that it is a durable and people-friendly flooring for those concerned with maintaining a healthier indoor air quality for their homes."*

## About Allergy Standards and the asthma & allergy friendly® Certification Program

*"The Application of science to solve allergy labelling challenges":* Allergy Standards Limited (ASL) is an international certification company that prepares independent standards for testing a wide range of products to determine their suitability for asthmatics and individuals with associated allergies. ASL has devised a series of proprietary testing protocols and suitability specifications for products to meet in order to be eligible for certification as **asthma & allergy friendly®**. ASL has developed these protocols to identify products that consumers can trust have been subject to rigorous testing to determine their relative suitability for people with asthma and allergies. <http://www.allergystandards.com/>

### About CLEO

Since 1886 Congoleum Corporation has been committed to developing innovative flooring products that push the industry forward. Congoleum holds numerous patents for novel creations over the years, and these patents have resulted in products that are like no others in the industry.

Congoleum manufactures residential and commercial resilient products that are engineered with state-of-the-art manufacturing equipment in New Jersey and Pennsylvania and that demonstrate Congoleum's quality and design leadership. With more than 5,000 retailers selling Congoleum products across North America, Congoleum is proud of its strong and iconic past, energized by the future and as always, unwavering in its commitment to quality, design and innovation.