

International Hiring Plans

Employer 2018 plans to hire int'l business school graduates



Start-Ups Want MBAs in 2018

% of start-ups hiring MBAs



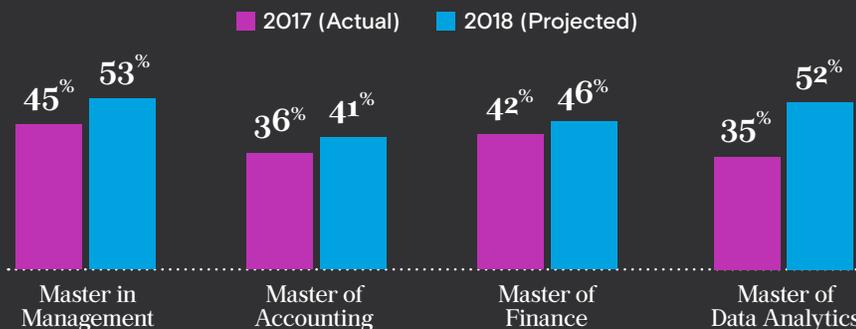
MBA Internships



55% of global companies will bring on MBA interns in 2018

Business Master's Hiring

% of global companies hiring business master's graduates



Employers Characterize MOOCs as...

- 54%** A tool to explore a personal interest
- 52%** A professional development tool
- 38%** A method to gauge interest in a topic or subject area
- 18%** Preparation for a GME program
- 10%** An alternative to a GME

Salaries on the Rise



84%

of employers will increase MBA starting salaries compared with last year

Median starting salaries for b-school hires in the US (US dollars)

