C-level executives are grappling with a new breed of cyber-attacks. How are they responding to ransom-based threats? Why are they turning to ex-hackers for help? Radware interviewed 200 IT

executives in the U.S. and U.K. to find out.

Refusal of Payment

84% of executives that had not been attacked said they would not pay a ransom, while 43% that had been attacked paid.

To Pay or Not To Pay Only 9% of U.K. executives said they would pay a ransom,

compared to 23% in the U.S.

Held Hostage

U.K. companies are being held hostage for more money. The average ransom amount in the U.S. is \$7,500 versus £22,000 in the U.K. • Keep Your Friends Close and Your Enemies Closer

U.K. executives are fighting fire with fire. **57% of U.K. businesses** have invited hackers to assess their cyber security or are willing to do so.

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Executive Application & Network Security Report

